

Global Maternity Apparel Market Professional Survey 2019 by Manufacturers, Regions, Types and Applications, Forecast to 2024

<https://marketpublishers.com/r/G48563009FFEN.html>

Date: May 2019

Pages: 154

Price: US\$ 2,600.00 (Single User License)

ID: G48563009FFEN

Abstracts

In this report, we analyze the Maternity Apparel industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Maternity Apparel based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Maternity Apparel industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Maternity Apparel market include:

ASOS

A Pea in the Pod

Boohoo

Burlington

Destination Maternity

Fillyboo

GAP

H&M

Hatch

Isabella Oliver

Kohl's

Le Tote

LOFT

Macy's

Mom's The Word

Nordstrom

Nordstrom Rack

Old Navy

PinkBlush

Rachel Pally

Rent the Runway

Rosie Pope

Saks Fifth Avenue

Seraphine

Shopbop

Tiffany Rose

ThredUp

Thyme Maternity

Topshop

Market segmentation, by product types:

Top

Bottom

Dress

Tunics

Nightwear

Underwear

Market segmentation, by applications:

Online

Offline

Market segmentation, by regions:

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Maternity Apparel?
2. Who are the global key manufacturers of Maternity Apparel industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Maternity Apparel? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Maternity Apparel? What is the manufacturing process of Maternity Apparel?
5. Economic impact on Maternity Apparel industry and development trend of Maternity Apparel industry.
6. What will the Maternity Apparel market size and the growth rate be in 2024?
7. What are the key factors driving the global Maternity Apparel industry?
8. What are the key market trends impacting the growth of the Maternity Apparel market?
9. What are the Maternity Apparel market challenges to market growth?
10. What are the Maternity Apparel market opportunities and threats faced by the vendors in the global Maternity Apparel market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Maternity Apparel market.
2. To provide insights about factors affecting the market growth. To analyze the Maternity Apparel market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.

7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Maternity Apparel market.

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