

Global Massive Open Online Courses(MOOC) Industry Market Research 2019

<https://marketpublishers.com/r/G7AEC19B56AEN.html>

Date: February 2019

Pages: 157

Price: US\$ 2,600.00 (Single User License)

ID: G7AEC19B56AEN

Abstracts

In this report, we analyze the Massive Open Online Courses(MOOC) industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Massive Open Online Courses(MOOC) based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Massive Open Online Courses(MOOC) industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Massive Open Online Courses(MOOC) market include:

Coursera

EdX

Udacity

Udemy

Academic

Apple

Codecademy

Crypt4you

FutureLearn

Iversity

Khan Academy

NovoEd

Peer 2 Peer University

PIER - International Education Services

StraighterLine

Veduca Edtech

Market segmentation, by product types:

CMOOC

XMOOC

Market segmentation, by applications:

In-Service Staff

Non-In-Service Personnel

Market segmentation, by regions:

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Massive Open Online Courses(MOOC)?
2. Who are the global key manufacturers of Massive Open Online Courses(MOOC) industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Massive Open Online Courses(MOOC)? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Massive Open Online Courses(MOOC)? What is the manufacturing process of Massive Open Online

Courses(MOOC)?

5. Economic impact on Massive Open Online Courses(MOOC) industry and development trend of Massive Open Online Courses(MOOC) industry.
6. What will the Massive Open Online Courses(MOOC) market size and the growth rate be in 2024?
7. What are the key factors driving the global Massive Open Online Courses(MOOC) industry?
8. What are the key market trends impacting the growth of the Massive Open Online Courses(MOOC) market?
9. What are the Massive Open Online Courses(MOOC) market challenges to market growth?
10. What are the Massive Open Online Courses(MOOC) market opportunities and threats faced by the vendors in the global Massive Open Online Courses(MOOC) market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Massive Open Online Courses(MOOC) market.
2. To provide insights about factors affecting the market growth. To analyze the Massive Open Online Courses(MOOC) market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Massive Open Online Courses(MOOC) market.

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