

# Global Luxury Vinyl Flooring (LVT) Industry Market Research 2019

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## Abstracts

In this report, we analyze the Luxury Vinyl Flooring (LVT) industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Luxury Vinyl Flooring (LVT) based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Luxury Vinyl Flooring (LVT) industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Luxury Vinyl Flooring (LVT) market include:

Armstrong

Mannington Mills

Tarkett

NOX Corporation

LG Hausys

Congoleum

Mohawk

Gerflor

Forbo

Beaulieu

RiL

Metroflor

Milliken

Polyflor

Karndean

Parterre

Snmo LVT

Hailide New Material

Taide Plastic Flooring

Market segmentation, by product types:

Decorative Luxury Vinyl Flooring (LVT)

Functional Luxury Vinyl Flooring (LVT)

Market segmentation, by applications:

Commercial use

Residential use

Market segmentation, by regions:

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Luxury Vinyl Flooring (LVT)?
2. Who are the global key manufacturers of Luxury Vinyl Flooring (LVT) industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Luxury Vinyl Flooring (LVT)? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Luxury Vinyl Flooring (LVT)? What is the manufacturing process of Luxury Vinyl Flooring (LVT)?
5. Economic impact on Luxury Vinyl Flooring (LVT) industry and development trend of Luxury Vinyl Flooring (LVT) industry.

6. What will the Luxury Vinyl Flooring (LVT) market size and the growth rate be in 2024?
7. What are the key factors driving the global Luxury Vinyl Flooring (LVT) industry?
8. What are the key market trends impacting the growth of the Luxury Vinyl Flooring (LVT) market?
9. What are the Luxury Vinyl Flooring (LVT) market challenges to market growth?
10. What are the Luxury Vinyl Flooring (LVT) market opportunities and threats faced by the vendors in the global Luxury Vinyl Flooring (LVT) market?

#### Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Luxury Vinyl Flooring (LVT) market.
2. To provide insights about factors affecting the market growth. To analyze the Luxury Vinyl Flooring (LVT) market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Luxury Vinyl Flooring (LVT) market.

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