

# **Global IVD Industry Market Research 2019**

https://marketpublishers.com/r/G5AD375726AEN.html

Date: February 2019

Pages: 149

Price: US\$ 2,600.00 (Single User License)

ID: G5AD375726AEN

# **Abstracts**

In this report, we analyze the IVD industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different IVD based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the IVD industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global IVD market include:

Roche Diagnostics
Danaher Corporation
Abbott Laboratories
Siemens
Sysmex
Thermo Fisher Scientific

Becton, Dickinson and Company

Biomérieux Sa

**Bio-Rad Laboratories** 

Johnson & Johnson

Agilent Technologies



Qiagen

Diasorin

Ortho Clinical Diagnostics

Market segmentation, by product types:

Reagents & Kits
Instruments
Data Management Software
Services

Market segmentation, by applications:

Diabetes
Infectious Diseases
Oncology/Cancer

Cardiology

Nephrology

**Autoimmune Diseases** 

Drug Testing/Pharmacogenomics

**HIV/AIDS** 

Others

Market segmentation, by regions:

North America
Europe
Asia Pacific
Middle East & Africa
Latin America

The report can answer the following questions:

- 1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of IVD?
- 2. Who are the global key manufacturers of IVD industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
- 3. What are the types and applications of IVD? What is the market share of each type



# and application?

- 4. What are the upstream raw materials and manufacturing equipment of IVD? What is the manufacturing process of IVD?
- 5. Economic impact on IVD industry and development trend of IVD industry.
- 6. What will the IVD market size and the growth rate be in 2024?
- 7. What are the key factors driving the global IVD industry?
- 8. What are the key market trends impacting the growth of the IVD market?
- 9. What are the IVD market challenges to market growth?
- 10. What are the IVD market opportunities and threats faced by the vendors in the global IVD market?

### Objective of Studies:

- 1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global IVD market.
- 2. To provide insights about factors affecting the market growth. To analyze the IVD market based on various factors- price analysis, supply chain analysis, Porte five force analysis etc.
- 3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
- 4. To provide country level analysis of the market with respect to the current market size and future prospective.
- 5. To provide country level analysis of the market for segment by application, product type and sub-segments.
- 6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
- 7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global IVD market.



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Figure Latin America Consumption Volume (Unit) and Growth Rate of IVD 2019-2024 Figure Latin America Consumption Value (M USD) and Growth Rate of IVD 2019-2024 Figure Supply Chain Relationship Analysis of IVD



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