

Global Intelligent Road System (IRS) Industry Market Research 2019

https://marketpublishers.com/r/GA67007B2293EN.html

Date: January 2020

Pages: 196

Price: US\$ 2,600.00 (Single User License)

ID: GA67007B2293EN

Abstracts

In this report, we analyze the Intelligent Road System (IRS) industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Intelligent Road System (IRS) based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Intelligent Road System (IRS) industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Intelligent Road System (IRS) market include:

Ricardo

TomTom

International BV

Siemen

WS Atkins

Kapsch Trafficcom

Q-Free ASA

EFKON

Iteris



Lanner Electronics Roper Technologies

Market segmentation, by product types:
Wireless Communication
Computational Technologies
Floating Car Data/ Floating Cellular Data
Sensing Technologies
Others

Market segmentation, by applications:
Emergency Vehicle Notification System
Automatic Road Enforcement
Variable Speed Limits
Collision Avoidance System
Others

Market segmentation, by regions:
North America
Europe
Asia Pacific
Middle East & Africa
Latin America

The report can answer the following questions:

- 1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Intelligent Road System (IRS)?
- 2. Who are the global key manufacturers of Intelligent Road System (IRS) industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
- 3. What are the types and applications of Intelligent Road System (IRS)? What is the market share of each type and application?
- 4. What are the upstream raw materials and manufacturing equipment of Intelligent Road System (IRS)? What is the manufacturing process of Intelligent Road System (IRS)?
- 5. Economic impact on Intelligent Road System (IRS) industry and development trend of Intelligent Road System (IRS) industry.
- 6. What will the Intelligent Road System (IRS) market size and the growth rate be in



2024?

- 7. What are the key factors driving the global Intelligent Road System (IRS) industry?
- 8. What are the key market trends impacting the growth of the Intelligent Road System (IRS) market?
- 9. What are the Intelligent Road System (IRS) market challenges to market growth?
- 10. What are the Intelligent Road System (IRS) market opportunities and threats faced by the vendors in the global Intelligent Road System (IRS) market?

Objective of Studies:

- 1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Intelligent Road System (IRS) market.
- 2. To provide insights about factors affecting the market growth. To analyze the Intelligent Road System (IRS) market based on various factors- price analysis, supply chain analysis, Porte five force analysis etc.
- 3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
- 4. To provide country level analysis of the market with respect to the current market size and future prospective.
- 5. To provide country level analysis of the market for segment by application, product type and sub-segments.
- 6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
- 7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Intelligent Road System (IRS) market.



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