

# Global Industrial and Institutional (I & I) Cleaners Market Report 2018-2029

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## Abstracts

Industrial and Institutional (I & I) Cleaners are specialty cleaning products that are designed for use in industrial and commercial settings. These cleaners are different from traditional household cleaners, as they are formulated to clean larger spaces and are used on surfaces that are subject to more heavy-duty grime and dirt.

The applications of I & I cleaners are diverse, ranging from industrial cleaning of machinery and equipment to sanitation in healthcare facilities and food processing units. The key end-users of these cleaners include the industrial sector, building service contractors, retail outlets, healthcare facilities, food and lodging establishments, and others.

The global Industrial and Institutional (I & I) Cleaners market size is expected to reach US\$ 47250 million by 2022, with a compound annual growth rate of 4.7%. The growth of this market is driven by the increasing demand for these cleaners due to the rising awareness for cleanliness, hygiene, and sanitation across various end-use industries.

The Industrial and Institutional (I & I) Cleaners industry is highly competitive, with several established global manufacturers dominating the market. Some of the major players in the industry include 3M, Akzo Nobel, BASF, Croda International, Dow, Eastman, Solvay, and Procter & Gamble. These companies invest heavily in research and development to design innovative and effective cleaning solutions that meet the specific needs of their customers.

The industry has witnessed significant developments over the years, with advancements in technology leading to the introduction of new and improved products. The adoption of sustainable and eco-friendly cleaning practices has also fueled the

market growth, with manufacturers investing in the development of green cleaning products that are non-toxic and biodegradable.

The prospects for the Industrial and Institutional (I & I) Cleaners industry are positive, with opportunities for growth in emerging markets and new applications. The adoption of innovative technologies and sustainable manufacturing practices further enhances the prospects for the industry. With the rising demand for cleanliness, hygiene, and sanitation across various industries, the demand for I & I cleaners is expected to increase, driving further growth in the market.

In conclusion, the Industrial and Institutional (I & I) Cleaners industry is set to experience significant growth in the coming years, driven by increasing demand in various end-use industries. The competition among key players is intense, with each focusing on innovation and product differentiation. The prospects for the industry are positive, with opportunities for growth in emerging markets and new applications. As the importance of cleanliness and hygiene continues to grow, the demand for Industrial and Institutional (I & I) Cleaners is likely to increase, driving further growth in the industry.

The SWOT analysis of the Industrial and Institutional (I & I) Cleaners industry is as follows:

#### Strengths:

- Increased awareness and concern for cleanliness in various industries.
- Advanced technologies leading to the introduction of new and improved products.
- Established global players dominating the market.
- Growing demand for eco-friendly and sustainable cleaning solutions.
- High growth potential in emerging markets.

#### Weaknesses:

- Limited differentiation among products offered by different manufacturers.
- High competition leading to price pressure on manufacturers.
- Environmental concerns related to production and disposal of cleaning products.
- Dependence on raw materials, which can affect production costs.
- Fluctuation in prices of raw materials can impact profit margins and pricing.

#### Opportunities:

- Adoption of sustainable manufacturing practices to address environmental concerns.
- Development of innovative and differentiated products to stand out in a crowded market.
- Growing demand for green cleaning products.

Expansion into emerging markets with changing lifestyles and hygiene standards.  
Increasing demand for specialized cleaning products for certain industries, such as healthcare and food processing.

Threats:

Competition from substitute products, such as steam cleaners or pressure washers.  
Changes in regulations and standards related to cleaning products and chemicals.  
Economic downturns affecting demand from end-use industries.  
Increasing prices of raw materials.  
Challenges in maintaining consistent quality of products due to large scale production.

Key players in global Industrial and Institutional (I & I) Cleaners market include:

3M

Akzo Nobel

Albemarle Corporation

Axiall Corporation

Barr (WM) & Company

BASF

Clariant International

Croda International

Dow

Eastman

FMC

Henkel

Huntsman

Koch Industries

National Chemical Laboratories

Procter & Gamble

Stepan

Solvay

Market segmentation, by product types:

Sanitation & Janitorial Cleaners/Cleaning Products

Industrial/Technical Cleaners

Kitchen & Catering Cleaning Agents

Food & Dairy Processing Cleaners

Laundry Agents

Others

Market segmentation, by applications:

Industrial

Food & Lodging

Building Service Contractors

Food & Drinks Processing Units

Retail Outlets

Healthcare Facilities

Others

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