

Global GNSS IC Market Professional Survey 2019 by Manufacturers, Regions, Types and Applications, Forecast to 2024

https://marketpublishers.com/r/G2BDEDF48EDEN.html

Date: May 2019

Pages: 145

Price: US\$ 2,600.00 (Single User License)

ID: G2BDEDF48EDEN

Abstracts

In this report, we analyze the GNSS IC industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different GNSS IC based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the GNSS IC industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global GNSS IC market include:

Qualcomm

Broadcom

Mediatek

u-blox

STM

Intel Corporation

Furuno Electric

Quectel Wireless Solutions



Navika Electronics

Market segmentation, by product types: High Precision GNSS Chips Standard Precision GNSS Chips

Market segmentation, by applications:
Smartphones
Tablets
Personal Navigation Devices
In-Vehicle Systems
Wearable Devices
Digital Cameras
Others

Market segmentation, by regions:
North America
Europe
Asia Pacific
Middle East & Africa
Latin America

The report can answer the following questions:

- 1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of GNSS IC?
- 2. Who are the global key manufacturers of GNSS IC industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
- 3. What are the types and applications of GNSS IC? What is the market share of each type and application?
- 4. What are the upstream raw materials and manufacturing equipment of GNSS IC? What is the manufacturing process of GNSS IC?
- 5. Economic impact on GNSS IC industry and development trend of GNSS IC industry.
- 6. What will the GNSS IC market size and the growth rate be in 2024?
- 7. What are the key factors driving the global GNSS IC industry?
- 8. What are the key market trends impacting the growth of the GNSS IC market?
- 9. What are the GNSS IC market challenges to market growth?
- 10. What are the GNSS IC market opportunities and threats faced by the vendors in the



global GNSS IC market?

Objective of Studies:

- 1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global GNSS IC market.
- 2. To provide insights about factors affecting the market growth. To analyze the GNSS IC market based on various factors- price analysis, supply chain analysis, Porte five force analysis etc.
- 3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
- 4. To provide country level analysis of the market with respect to the current market size and future prospective.
- 5. To provide country level analysis of the market for segment by application, product type and sub-segments.
- 6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
- 7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global GNSS IC market.



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Figure Supply Chain Relationship Analysis of GNSS IC



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