

Global Functional Foods and Beverages Industry Market Research 2019

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Abstracts

In this report, we analyze the Functional Foods and Beverages industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Functional Foods and Beverages based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Functional Foods and Beverages industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Functional Foods and Beverages market include:

General Mills

Nestle

NBTY

Glanbia plc

Monster Beverage Corp

GNC Holdings

Red Bull

Kellogg

Amway

Herbalife

PepsiCo

Coca-Cola

Pharmavite

Arizona Beverages

Lifeway Kefir

Rockstar Energy Drink

Market segmentation, by product types:

Fortified Food

Functional Beverages

Dietary Supplements

Market segmentation, by applications:

Energy/Sport Nutritional

Immune Support and Supplement

Digestive Health

Healthy Food or Snacking

Market segmentation, by regions:

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Functional Foods and Beverages?
2. Who are the global key manufacturers of Functional Foods and Beverages industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Functional Foods and Beverages? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Functional Foods and Beverages? What is the manufacturing process of Functional Foods and Beverages?
5. Economic impact on Functional Foods and Beverages industry and development

trend of Functional Foods and Beverages industry.

6. What will the Functional Foods and Beverages market size and the growth rate be in 2024?
7. What are the key factors driving the global Functional Foods and Beverages industry?
8. What are the key market trends impacting the growth of the Functional Foods and Beverages market?
9. What are the Functional Foods and Beverages market challenges to market growth?
10. What are the Functional Foods and Beverages market opportunities and threats faced by the vendors in the global Functional Foods and Beverages market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Functional Foods and Beverages market.
2. To provide insights about factors affecting the market growth. To analyze the Functional Foods and Beverages market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Functional Foods and Beverages market.

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