

Global Functional Apparel Market Professional Survey 2019 by Manufacturers, Regions, Types and Applications, Forecast to 2024

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Abstracts

In this report, we analyze the Functional Apparel industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Functional Apparel based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Functional Apparel industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Functional Apparel market include:

Addidas

Icebreaker

Tommy Hilfiger

Nike

New Balance

Under Armour

Asics Corporation

Russell Brands

Polar Stuff
Playboy Enterprises
Skechers
Puma
Calvin Klein
HanesBrands
Head
Jockey International
MIZUNO Corporation
Umbro

Market segmentation, by product types:

Outdoor Clothing
Sportswear
Footwear
Innerwear
Socks
Swimwear
Other

Market segmentation, by applications:

Men
Women

Market segmentation, by regions:

North America
Europe
Asia Pacific
Middle East & Africa
Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Functional Apparel?
2. Who are the global key manufacturers of Functional Apparel industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Functional Apparel? What is the market share

of each type and application?

4. What are the upstream raw materials and manufacturing equipment of Functional Apparel? What is the manufacturing process of Functional Apparel?

5. Economic impact on Functional Apparel industry and development trend of Functional Apparel industry.

6. What will the Functional Apparel market size and the growth rate be in 2024?

7. What are the key factors driving the global Functional Apparel industry?

8. What are the key market trends impacting the growth of the Functional Apparel market?

9. What are the Functional Apparel market challenges to market growth?

10. What are the Functional Apparel market opportunities and threats faced by the vendors in the global Functional Apparel market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Functional Apparel market.

2. To provide insights about factors affecting the market growth. To analyze the Functional Apparel market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.

3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.

4. To provide country level analysis of the market with respect to the current market size and future prospective.

5. To provide country level analysis of the market for segment by application, product type and sub-segments.

6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.

7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Functional Apparel market.

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Figure Supply Chain Relationship Analysis of Functional Apparel

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