

# Global Fresh Fish & Seafood Industry Market Research 2019

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## Abstracts

In this report, we analyze the Fresh Fish & Seafood industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Fresh Fish & Seafood based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Fresh Fish & Seafood industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Fresh Fish & Seafood market include:

Grupo Freiremar

HIRO

Lee Fishing Company

Leigh Fisheries

Marine Harvest

Morrisons

Seattle Fish Company

Tesco

True World Foods

### All Seas Wholesale

Austevoll Seafood Group  
Faroe Seafood  
Fresh Catch  
Fujian Yingfeng Foods Group  
Grieg Seafood  
Metro Seafood  
Midseas  
Ocean Fresh Seafoods  
Ocean Develop Seafoods  
Pescafresh  
PJ's Seafood  
Surapon Foods  
Tassal Group  
Trident Seafoods  
Tropic Star Seafood  
Zhuxian Seafood Processing

### Market segmentation, by product types:

Fresh Fish  
Seafood

### Market segmentation, by applications:

Supermarkets  
Open Markets  
Hypermarkets  
Fish Shops  
Other

### Market segmentation, by regions:

North America  
Europe  
Asia Pacific  
Middle East & Africa  
Latin America

### The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia,

China, Japan) production, production value, consumption, consumption value, import and export of Fresh Fish & Seafood?

2. Who are the global key manufacturers of Fresh Fish & Seafood industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?

3. What are the types and applications of Fresh Fish & Seafood? What is the market share of each type and application?

4. What are the upstream raw materials and manufacturing equipment of Fresh Fish & Seafood? What is the manufacturing process of Fresh Fish & Seafood?

5. Economic impact on Fresh Fish & Seafood industry and development trend of Fresh Fish & Seafood industry.

6. What will the Fresh Fish & Seafood market size and the growth rate be in 2024?

7. What are the key factors driving the global Fresh Fish & Seafood industry?

8. What are the key market trends impacting the growth of the Fresh Fish & Seafood market?

9. What are the Fresh Fish & Seafood market challenges to market growth?

10. What are the Fresh Fish & Seafood market opportunities and threats faced by the vendors in the global Fresh Fish & Seafood market?

#### Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Fresh Fish & Seafood market.

2. To provide insights about factors affecting the market growth. To analyze the Fresh Fish & Seafood market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.

3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.

4. To provide country level analysis of the market with respect to the current market size and future prospective.

5. To provide country level analysis of the market for segment by application, product type and sub-segments.

6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.

7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Fresh Fish & Seafood market.

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