

Global Equipment Rental Market Professional Survey 2019 by Manufacturers, Regions, Types and Applications, Forecast to 2024

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Abstracts

In this report, we analyze the Equipment Rental industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Equipment Rental based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Equipment Rental industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Equipment Rental market include:

Hertz Equipment Rental

Sunbelt Rentals

United Rentals

Atlas Copco

Caterpillar

Aggreko

AKTIO Corporation

Ashtead Group

BlueLine Rental

Cramo
Deere & Company
Fabick CAT
Herc Rentals
Kanamoto
Loxam
Maxim Crane Works
Mustang CAT
Nishio Rent All
Nikken Corporation (Mitsubishi Corporation)
Sims Crane & Equipment
Stephensons Rental Services
Sunstate Equipment Company
Titan Machinery

Market segmentation, by product types:

Online Rental
Offline Rental

Market segmentation, by applications:

Oil and Gas Industry
Construction Industry
Mining Industry
Power Industry
Others

Market segmentation, by regions:

North America
Europe
Asia Pacific
Middle East & Africa
Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Equipment Rental?

2. Who are the global key manufacturers of Equipment Rental industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Equipment Rental? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Equipment Rental? What is the manufacturing process of Equipment Rental?
5. Economic impact on Equipment Rental industry and development trend of Equipment Rental industry.
6. What will the Equipment Rental market size and the growth rate be in 2024?
7. What are the key factors driving the global Equipment Rental industry?
8. What are the key market trends impacting the growth of the Equipment Rental market?
9. What are the Equipment Rental market challenges to market growth?
10. What are the Equipment Rental market opportunities and threats faced by the vendors in the global Equipment Rental market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Equipment Rental market.
2. To provide insights about factors affecting the market growth. To analyze the Equipment Rental market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Equipment Rental market.

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Figure Supply Chain Relationship Analysis of Equipment Rental

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