

# Global Electronic Power Steering Industry Market Research 2018

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## Abstracts

In this report, we analyze the Electronic Power Steering industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2013 to 2018. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2013 to 2018. We also make a prediction of its production and consumption in coming 2018-2023.

At the same time, we classify different Electronic Power Steering based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Electronic Power Steering industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Electronic Power Steering market include:

Robert Bosch Automotive Steering GmbH

Mitsubishi Electric Corporation

ZF Friedrichshafen Group

Nexteer Automotive

NSK Global

JTEKT Corporation

SHOWA Corporation

Thyssenkrupp Presta AG

Mando Corporation  
Hyundai Mobis

Market segmentation, by product types:

Column Assisted Electronic Power Steering (C-EPS)  
Pinion Assisted Electronic Power Steering (P-EPS)  
Rack Assisted Power Steering System (R-EPS)  
Electronic Hydraulic Power Steering (EHPS)

Market segmentation, by applications:

Light Motor Vehicles (LMV)  
Passenger Cars  
Heavy Motor Vehicles (HMV)  
Agricultural Tractors  
Special Utility Vehicles

Market segmentation, by regions:

North America  
Europe  
Asia Pacific  
Middle East & Africa  
Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Electronic Power Steering?
2. Who are the global key manufacturers of Electronic Power Steering industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Electronic Power Steering? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Electronic Power Steering? What is the manufacturing process of Electronic Power Steering?
5. Economic impact on Electronic Power Steering industry and development trend of Electronic Power Steering industry.

6. What will the Electronic Power Steering market size and the growth rate be in 2023?
7. What are the key factors driving the global Electronic Power Steering industry?
8. What are the key market trends impacting the growth of the Electronic Power Steering market?
9. What are the Electronic Power Steering market challenges to market growth?
10. What are the Electronic Power Steering market opportunities and threats faced by the vendors in the global Electronic Power Steering market?

#### Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Electronic Power Steering market.
2. To provide insights about factors affecting the market growth. To analyze the Electronic Power Steering market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Electronic Power Steering market.

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