

# Global Electric String Trimmers Industry Market Research 2018

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## Abstracts

In this report, we analyze the Electric String Trimmers industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2013 to 2018. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2013 to 2018. We also make a prediction of its production and consumption in coming 2018-2023.

At the same time, we classify different Electric String Trimmers based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Electric String Trimmers industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Electric String Trimmers market include:

Stanley Black & Decker

Toro

STIHL

Husqvarna

Yamabiko Corporation

Makita

STIGA

Troy-Bilt

EGO

WORX

Zomax

Market segmentation, by product types:

Electric Corded String Trimmers

Electric Cordless String Trimmers

Market segmentation, by applications:

Residential

Commercial

Market segmentation, by regions:

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Electric String Trimmers?
2. Who are the global key manufacturers of Electric String Trimmers industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Electric String Trimmers? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Electric String Trimmers? What is the manufacturing process of Electric String Trimmers?
5. Economic impact on Electric String Trimmers industry and development trend of Electric String Trimmers industry.
6. What will the Electric String Trimmers market size and the growth rate be in 2023?
7. What are the key factors driving the global Electric String Trimmers industry?
8. What are the key market trends impacting the growth of the Electric String Trimmers market?

9. What are the Electric String Trimmers market challenges to market growth?
10. What are the Electric String Trimmers market opportunities and threats faced by the vendors in the global Electric String Trimmers market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Electric String Trimmers market.
2. To provide insights about factors affecting the market growth. To analyze the Electric String Trimmers market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Electric String Trimmers market.

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