

Global Display Material Industry Market Research 2019

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Abstracts

In this report, we analyze the Display Material industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Display Material based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Display Material industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Display Material market include:

Corning

Nitto Denko

Sumitomo Chemical

Merck

LG Chem

Samsung Sdi

Universal Display Corporation

Asahi Glass

Idemitsu Kosan

Dowdupont

Toray Industries

DIC Corporation

Hodogaya Chemical

JSR Corporation

Nissan Chemical

Market segmentation, by product types:

Polarizer

Substrate

Color Filter Layer

Liquid Crystals

Backlighting Unit (BLU)

Other LCD Materials

Market segmentation, by applications:

Television

Smartphone & Tablet

Laptop

Desktop

Signage/Large Format Display

Automotive

Others

Market segmentation, by regions:

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Display Material?
2. Who are the global key manufacturers of Display Material industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Display Material? What is the market share of

each type and application?

4. What are the upstream raw materials and manufacturing equipment of Display Material? What is the manufacturing process of Display Material?
5. Economic impact on Display Material industry and development trend of Display Material industry.
6. What will the Display Material market size and the growth rate be in 2024?
7. What are the key factors driving the global Display Material industry?
8. What are the key market trends impacting the growth of the Display Material market?
9. What are the Display Material market challenges to market growth?
10. What are the Display Material market opportunities and threats faced by the vendors in the global Display Material market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Display Material market.
2. To provide insights about factors affecting the market growth. To analyze the Display Material market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Display Material market.

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