

Global Display Market Professional Survey 2019 by Manufacturers, Regions, Types and Applications, Forecast to 2024

https://marketpublishers.com/r/G260D737CF9EN.html

Date: April 2019

Pages: 144

Price: US\$ 2,600.00 (Single User License)

ID: G260D737CF9EN

Abstracts

In this report, we analyze the Display industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Display based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Display industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Display market include:

3М

Adflow Networks

AU Optronics

Cisco

HP

Innolux

LG Display

Panasonic

Samsung



Sharp

Cambridge Display Technologies

DuPont Display

Elo Touch Solution

E Ink Holdings

Fujitsu

General Electric

Kent Displays

Mitsubishi Electric

NEC Display Solutions

Plastic Logic

Philips

Sony

Epson

Toshiba

TPK

Universal Display

Market segmentation, by product types:

Touch-screen retail displays

Non-touch-screen retail displays

Market segmentation, by applications:

Departmental stores

Bags and luggage specialty stores

Apparels and footwear specialty stores

Jewelry and watch specialty stores

Others-Independent small grocers

Market segmentation, by regions:

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia,



China, Japan) production, production value, consumption, consumption value, import and export of Display?

- 2. Who are the global key manufacturers of Display industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
- 3. What are the types and applications of Display? What is the market share of each type and application?
- 4. What are the upstream raw materials and manufacturing equipment of Display? What is the manufacturing process of Display?
- 5. Economic impact on Display industry and development trend of Display industry.
- 6. What will the Display market size and the growth rate be in 2024?
- 7. What are the key factors driving the global Display industry?
- 8. What are the key market trends impacting the growth of the Display market?
- 9. What are the Display market challenges to market growth?
- 10. What are the Display market opportunities and threats faced by the vendors in the global Display market?

Objective of Studies:

- 1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Display market.
- 2. To provide insights about factors affecting the market growth. To analyze the Display market based on various factors- price analysis, supply chain analysis, Porte five force analysis etc.
- 3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
- 4. To provide country level analysis of the market with respect to the current market size and future prospective.
- 5. To provide country level analysis of the market for segment by application, product type and sub-segments.
- 6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
- 7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Display market.



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