

# Global Direct-to-consumer Genetic Testing Market Report (2019-2030)

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### **Abstracts**

HJResearch delivers in-depth insights on the global Direct-to-consumer Genetic Testing market in its report titled, Global Direct-to-consumer Genetic Testing Market Report 2019-2030. According to this study, the global Direct-to-consumer Genetic Testing market is estimated to be valued at XX Million US\$ in 2025, with a CAGR of XX% over the next five years. The report on Direct-to-consumer Genetic Testing market provides qualitative as well as quantitative analysis in terms of market dynamics, competition scenarios, opportunity analysis, market growth, industrial chain, etc.

This report studies the Direct-to-consumer Genetic Testing market status and outlook of global and major regions, from angles of players, countries, product types and end industries, this report analyzes the top players in global Direct-to-consumer Genetic Testing industry, and splits by product type and applications/end industries.

Global Direct-to-consumer Genetic Testing market: competitive landscape analysis This report contains the major manufacturers analysis of the global Direct-to-consumer Genetic Testing industry. By understanding the operations of these manufacturers (sales volume, revenue, sales price and gross margin from 2019 to 2024), the reader can understand the strategies and collaborations that the manufacturers are focusing on combat competition in the market.

Global Direct-to-consumer Genetic Testing market: types and end industries analysis The research report includes specific segments such as end industries and product types of Direct-to-consumer Genetic Testing. The report provides market size (sales volume and revenue) for each type and end industry from 2019 to 2024. Understanding the segments helps in identifying the importance of different factors that aid the market growth.



Global Direct-to-consumer Genetic Testing market: regional analysis Geographically, this report is segmented into several key countries, with market size, growth rate, import and export of Direct-to-consumer Genetic Testing in these countries from 2019 to 2024, which covering United States, Canada, Germany, France, UK, Italy, Russia, Spain, Netherlands, China, Japan, Korea, India, Australia, Indonesia, Vietnam, Turkey, Saudi Arabia, South Africa, Egypt, Brazil, Mexico, Argentina, Colombia.

Key players in global Direct-to-consumer Genetic Testing market include:

23andMe

LabCorp

Myriad Genetics

**Quest Diagnostics** 

African Ancestry

Alpha Biolaboratories

Ambry Genetics

AncestrybyDNA

Anglia DNA Services

Canadian DNA Services

Centrillion Technology

**Color Genomics** 

Counsyl

Dante Labs

**DNA Diagnostics Center** 

**DNA Family Check** 

DNA4Life

**DNA Services of America** 

EasyDNA

Full Genomes

24genetics

Gene By Gene

**GHC GENETICS** 

Genetic Health

**IDENTIGENE** 

IntelliGenetics

Invitae

Living DNA

Walk-In Lab

Xcode



Mapmygenome
MyHeritage
Pathway Genomics
Positive Bioscience
SureGenomics
Shuwen Health Sciences
Sonora Quest Laboratories
Test Me DNA
VCGS

Market segmentation, by product types:
Diagnostic Screening
Prenatal, newborn screening, pre-implantation diagnosis
Relationship testing

Market segmentation, by applications: Direct sales

Retail sales

Laboratory sales

The report provides insights on the following pointers:

- 1. The market size (sales volume, revenue and growth rate) of the Direct-to-consumer Genetic Testing industry in North America, Europe, Asia Pacific, Middle East & Africa, and Latin America from 2019 to 2024.
- 2. The operating situation (sales volume, revenue, growth rate and gross margin) of global major manufacturers in the Direct-to-consumer Genetic Testing industry from 2019 to 2024
- 3. The market size (sales volume, revenue and growth rate) of the Direct-to-consumer Genetic Testing industry in major countries from 2019 to 2024, which including the United States, Canada, Germany, France, UK, Italy, Russia, Spain, Netherlands, China, Japan, Korea, India, Australia, Indonesia, Vietnam, Brazil, Mexico, Argentina, Colombia, Turkey, Saudi Arabia, South Africa and Egypt.
- 4. Import and export analysis of Direct-to-consumer Genetic Testing in major countries.
- 5. The market size of different types and applications of Direct-to-consumer Genetic Testing industry from 2019 to 2024.
- 6. Global market size (sales volume, revenue) forecast of Direct-to-consumer Genetic Testing industry by regions and countries from 2025 to 2030.
- 7. Upstream raw materials and manufacturing equipment, downstream major consumers, industry chain analysis of Direct-to-consumer Genetic Testing industry.



- 8. Key drivers influencing market growth, opportunities, the challenges and the risks analysis of Direct-to-consumer Genetic Testing industry.
- 9. New project investment feasibility analysis of Direct-to-consumer Genetic Testing industry.



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