

Global Craft Beer Industry Market Research 2018

<https://marketpublishers.com/r/G35E002FDC4EN.html>

Date: July 2018

Pages: 145

Price: US\$ 2,600.00 (Single User License)

ID: G35E002FDC4EN

Abstracts

In this report, we analyze the Craft Beer industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2013 to 2018. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2013 to 2018. We also make a prediction of its production and consumption in coming 2018-2023.

At the same time, we classify different Craft Beer based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Craft Beer industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Craft Beer?
2. Who are the global key manufacturers of Craft Beer industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Craft Beer? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Craft Beer? What is the manufacturing process of Craft Beer?
5. Economic impact on Craft Beer industry and development trend of Craft Beer

industry.

6. What will the Craft Beer market size and the growth rate be in 2023?
7. What are the key factors driving the global Craft Beer industry?
8. What are the key market trends impacting the growth of the Craft Beer market?
9. What are the Craft Beer market challenges to market growth?
10. What are the Craft Beer market opportunities and threats faced by the vendors in the global Craft Beer market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Craft Beer market.
2. To provide insights about factors affecting the market growth. To analyze the Craft Beer market based on various factors- price analysis, supply chain analysis, porte five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Craft Beer market.

Contents

1 INDUSTRY OVERVIEW OF CRAFT BEER

- 1.1 Brief Introduction of Craft Beer
 - 1.1.1 Definition of Craft Beer
 - 1.1.2 Development of Craft Beer Industry
- 1.2 Classification of Craft Beer
- 1.3 Status of Craft Beer Industry
 - 1.3.1 Industry Overview of Craft Beer
 - 1.3.2 Global Major Regions Status of Craft Beer

2 INDUSTRY CHAIN ANALYSIS OF CRAFT BEER

- 2.1 Supply Chain Relationship Analysis of Craft Beer
- 2.2 Upstream Major Raw Materials and Price Analysis of Craft Beer
- 2.3 Downstream Applications of Craft Beer

3 MANUFACTURING TECHNOLOGY OF CRAFT BEER

- 3.1 Development of Craft Beer Manufacturing Technology
- 3.2 Manufacturing Process Analysis of Craft Beer
- 3.3 Trends of Craft Beer Manufacturing Technology

4 MAJOR MANUFACTURERS ANALYSIS OF CRAFT BEER

- 4.1 Company
 - 4.1.1 Company Profile
 - 4.1.2 Product Picture and Specifications
 - 4.1.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.1.4 Contact Information
- 4.2 Company
 - 4.2.1 Company Profile
 - 4.2.2 Product Picture and Specifications
 - 4.2.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.2.4 Contact Information
- 4.3 Company
 - 4.3.1 Company Profile
 - 4.3.2 Product Picture and Specifications

- 4.3.3 Capacity, Production, Price, Cost, Gross and Revenue
- 4.3.4 Contact Information
- 4.4 Company
 - 4.4.1 Company Profile
 - 4.4.2 Product Picture and Specifications
 - 4.4.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.4.4 Contact Information
- 4.5 Company
 - 4.5.1 Company Profile
 - 4.5.2 Product Picture and Specifications
 - 4.5.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.5.4 Contact Information
- 4.6 Company
 - 4.6.1 Company Profile
 - 4.6.2 Product Picture and Specifications
 - 4.6.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.6.4 Contact Information
- 4.7 Company
 - 4.7.1 Company Profile
 - 4.7.2 Product Picture and Specifications
 - 4.7.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.7.4 Contact Information
- 4.8 Company
 - 4.8.1 Company Profile
 - 4.8.2 Product Picture and Specifications
 - 4.8.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.8.4 Contact Information
- 4.9 Company
 - 4.9.1 Company Profile
 - 4.9.2 Product Picture and Specifications
 - 4.9.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.9.4 Contact Information
- 4.10 Company ten
 - 4.10.1 Company Profile
 - 4.10.2 Product Picture and Specifications
 - 4.10.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.10.4 Contact Information

...

5 GLOBAL PRODUCTIONS, REVENUE AND PRICE ANALYSIS OF CRAFT BEER BY REGIONS, MANUFACTURERS, TYPES AND APPLICATIONS

- 5.1 Global Production, Revenue of Craft Beer by Regions 2013-2018
- 5.2 Global Production, Revenue of Craft Beer by Manufacturers 2013-2018
- 5.3 Global Production, Revenue of Craft Beer by Types 2013-2018
- 5.4 Global Production, Revenue of Craft Beer by Applications 2013-2018
- 5.5 Price Analysis of Global Craft Beer by Regions, Manufacturers, Types and Applications in 2013-2018

6 GLOBAL AND MAJOR REGIONS CAPACITY, PRODUCTION, REVENUE AND GROWTH RATE OF CRAFT BEER 2013-2018

- 6.1 Global Capacity, Production, Price, Cost, Revenue, of Craft Beer 2013-2018
- 6.2 Asia Pacific Capacity, Production, Price, Cost, Revenue, of Craft Beer 2013-2018
- 6.3 Europe Capacity, Production, Price, Cost, Revenue, of Craft Beer 2013-2018
- 6.4 Middle East & Africa Capacity, Production, Price, Cost, Revenue, of Craft Beer 2013-2018
- 6.5 North America Capacity, Production, Price, Cost, Revenue, of Craft Beer 2013-2018
- 6.6 Latin America Capacity, Production, Price, Cost, Revenue, of Craft Beer 2013-2018

7 CONSUMPTION VOLUMES, CONSUMPTION VALUE, IMPORT, EXPORT AND SALE PRICE ANALYSIS OF CRAFT BEER BY REGIONS

- 7.1 Global Consumption Volume and Consumption Value of Craft Beer by Regions 2013-2018
- 7.2 Global Consumption Volume, Consumption Value and Growth Rate of Craft Beer 2013-2018
- 7.3 Asia Pacific Consumption Volume, Consumption Value, Import, Export and Growth Rate of Craft Beer 2013-2018
- 7.4 Europe Consumption Volume, Consumption Value, Import, Export and Growth Rate of Craft Beer 2013-2018
- 7.5 Middle East & Africa Consumption Volume, Consumption Value, Import, Export and Growth Rate of Craft Beer 2013-2018
- 7.6 North America Consumption Volume, Consumption Value, Import, Export and Growth Rate of Craft Beer 2013-2018
- 7.7 Latin America Consumption Volume, Consumption Value, Import, Export and Growth Rate of Craft Beer 2013-2018
- 7.8 Sale Price Analysis of Global Craft Beer by Regions 2013-2018

8 GROSS AND GROSS MARGIN ANALYSIS OF CRAFT BEER

- 8.1 Global Gross and Gross Margin of Craft Beer by Regions 2013-2018
- 8.2 Global Gross and Gross Margin of Craft Beer by Manufacturers 2013-2018
- 8.3 Global Gross and Gross Margin of Craft Beer by Types 2013-2018
- 8.4 Global Gross and Gross Margin of Craft Beer by Applications 2013-2018

9 MARKETING TRADERS OR DISTRIBUTOR ANALYSIS OF CRAFT BEER

- 9.1 Marketing Channels Status of Craft Beer
- 9.2 Marketing Channels Characteristic of Craft Beer
- 9.3 Marketing Channels Development Trend of Craft Beer

10 GLOBAL AND CHINESE ECONOMIC IMPACTS ON CRAFT BEER INDUSTRY

- 10.1 Global and Chinese Macroeconomic Environment Analysis
 - 10.1.1 Global Macroeconomic Analysis and Outlook
 - 10.1.2 Chinese Macroeconomic Analysis and Outlook
- 10.2 Effects to Craft Beer Industry

11 DEVELOPMENT TREND ANALYSIS OF CRAFT BEER

- 11.1 Capacity, Production and Revenue Forecast of Craft Beer by Regions, Types and Applications
 - 11.1.1 Global Capacity, Production and Revenue of Craft Beer by Regions 2018-2023
 - 11.1.2 Global and Major Regions Capacity, Production, Revenue and Growth Rate of Craft Beer 2018-2023
 - 11.1.3 Global Capacity, Production and Revenue of Craft Beer by Types 2018-2023
- 11.2 Consumption Volume and Consumption Value Forecast of Craft Beer by Regions
 - 11.2.1 Global Consumption Volume and Consumption Value of Craft Beer by Regions 2018-2023
 - 11.2.2 Global and Major Regions Consumption Volume, Consumption Value and Growth Rate of Craft Beer 2018-2023
- 11.3 Supply, Import, Export and Consumption Forecast of Craft Beer
 - 11.3.1 Supply, Consumption and Gap of Craft Beer 2018-2023
 - 11.3.2 Global Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Craft Beer 2018-2023
 - 11.3.3 North America Capacity, Production, Price, Cost, Revenue, Supply, Import,

Export and Consumption of Craft Beer 2018-2023

11.3.4 Europe Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Craft Beer 2018-2023

11.3.5 Asia Pacific Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Craft Beer 2018-2023

11.3.6 Middle East & Africa Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Craft Beer 2018-2023

11.3.7 Latin America Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Craft Beer 2018-2023

12 CONTACT INFORMATION OF CRAFT BEER

12.1 Upstream Major Raw Materials and Equipment Suppliers Analysis of Craft Beer

12.1.1 Major Raw Materials Suppliers with Contact Information Analysis of Craft Beer

12.1.2 Major Equipment Suppliers with Contact Information Analysis of Craft Beer

12.2 Downstream Major Consumers Analysis of Craft Beer

12.3 Major Suppliers of Craft Beer with Contact Information

12.4 Supply Chain Relationship Analysis of Craft Beer

13 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF CRAFT BEER

13.1 New Project SWOT Analysis of Craft Beer

13.2 New Project Investment Feasibility Analysis of Craft Beer

13.2.1 Project Name

13.2.2 Investment Budget

13.2.3 Project Product Solutions

13.2.4 Project Schedule

14 CONCLUSION OF THE GLOBAL CRAFT BEER INDUSTRY 2018 MARKET RESEARCH REPORT

List Of Tables

LIST OF TABLES

Table Classification of Craft Beer

Table Major Manufacturers

Table Major Manufacturers

Table Major Manufacturers

Table Global Craft Beer Major Manufacturers

Table Global Major Regions Craft Beer Development Status in 2017

Table Raw Material Suppliers and Price Analysis

Table Applications of Craft Beer

Table Major Consumers

Table Major Consumers

Table Major Consumers

Table Company 1 Information List

Table Craft Beer Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 1 2013-2018

Table Company 2 Information List

Table Craft Beer Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 2 2013-2018

Table Company 3 Information List

Table Craft Beer Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 3 2013-2018

Table Company 4 Information List

Table Craft Beer Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 4 2013-2018

Table Company 5 Information List

Table Craft Beer Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 5 2013-2018

Table Company 6 Information List

Table Craft Beer Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 6 2013-2018

Table Company 7 Information List

Table Craft Beer Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 7 2013-2018

Table Company 8 Information List

Table Craft Beer Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 8 2013-2018

Table Company 9 Information List

Table Craft Beer Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 9 2013-2018

Table Company ten Information List

Table Craft Beer Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company ten 2013-2018

...

Table Global Production (Unit) of Craft Beer by Regions 2013-2018

Table Global Revenue (M USD) of Craft Beer by Regions 2013-2018

Table Global Production (Unit) of Craft Beer by Manufacturers 2013-2018

Table Global Revenue (M USD) of Craft Beer by Manufacturers 2013-2018

Table Global Production (Unit) of Craft Beer by Types 2013-2018

Table Global Revenue (M USD) of Craft Beer by Types 2013-2018

Table Global Production (Unit) of Craft Beer by Applications 2013-2018

Table Global Revenue (M USD) of Craft Beer by Applications 2013-2018

Table Price Comparison of Global Craft Beer by Regions in 2013-2018 (USD/Unit)

Table Price Comparison of Global Craft Beer by Manufacturers in 2013-2018 (USD/Unit)

Table Price Comparison of Global Craft Beer by Types in 2013-2018 (USD/Unit)

Table Price Comparison of Global Craft Beer by Applications in 2013-2018 (USD/Unit)

Table Global Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Craft Beer 2013-2018

Table Asia Pacific Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Craft Beer 2013-2018

Table Europe Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Craft Beer 2013-2018

Table Middle East & Africa Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Craft Beer 2013-2018

Table North America Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Craft Beer 2013-2018

Table Latin America Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Craft Beer 2013-2018

Table Global Consumption Volume (Unit) of Craft Beer by Regions 2013-2018

Table Global Consumption Value (M USD) of Craft Beer by Regions 2013-2018

Table Global Supply, Consumption and Gap of Craft Beer 2013-2018 (Unit)

Table Asia Pacific Supply, Import, Export and Consumption of Craft Beer 2013-2018 (Unit)

Table Europe Supply, Import, Export and Consumption of Craft Beer 2013-2018 (Unit)

Table Middle East & Africa Supply, Import, Export and Consumption of Craft Beer

2013-2018 (Unit)

Table North America Supply, Import, Export and Consumption of Craft Beer 2013-2018 (Unit)

Table Latin America Supply, Import, Export and Consumption of Craft Beer 2013-2018 (Unit)

Table Sale Price (USD/Unit) of Craft Beer by Regions 2013-2018

Table Market Share of Craft Beer by Different Sale Price Levels

Table Global Gross (USD/Unit) of Craft Beer by Regions 2013-2018

Table Global Gross Margin of Craft Beer by Regions 2013-2018

Table Global Gross (USD/Unit) of Craft Beer by Manufacturers 2013-2018

Table Global Gross Margin of Craft Beer by Manufacturers 2013-2018

Table Global Gross (USD/Unit) of Craft Beer by Types 2013-2018

Table Global Gross Margin of Craft Beer by Types 2013-2018

Table Global Gross (USD/Unit) of Craft Beer by Applications 2013-2018

Table Global Gross Margin of Craft Beer by Applications 2013-2018

Table Regional Import, Export, and Trade of Craft Beer (Unit)

Table Flow of International Trade in 2017

Table Macroeconomic Growth of World Output, 2013-2018

Table Annual Growth Rate of GDP and CPI (%)

Table Global Capacity (Unit) of Craft Beer by Regions 2018-2023

Table Global Production (Unit) of Craft Beer by Regions 2018-2023

Table Global Revenue (M USD) of Craft Beer by Regions 2018-2023

Table Global Capacity (Unit) of Craft Beer by Types 2018-2023

Table Global Production (Unit) of Craft Beer by Types 2018-2023

Table Global Revenue (M USD) of Craft Beer by Types 2018-2023

Table Global Consumption Volume (Unit) of Craft Beer by Regions 2018-2023

Table Global Consumption Value (M USD) of Craft Beer by Regions 2018-2023

Table Global Supply, Consumption and Gap of Craft Beer 2018-2023 (Unit)

Table North America Supply, Consumption and Gap of Craft Beer 2018-2023 (Unit)

Table Europe Supply, Consumption and Gap of Craft Beer 2018-2023 (Unit)

Table Asia Pacific Supply, Consumption and Gap of Craft Beer 2018-2023 (Unit)

Table Middle East & Africa Supply, Consumption and Gap of Craft Beer 2018-2023 (Unit)

Table Latin America Supply, Consumption and Gap of Craft Beer 2018-2023 (Unit)

Table Global Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Craft Beer 2018-2023

Table North America Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Craft Beer 2018-2023

Table North America Supply, Import, Export and Consumption of Craft Beer 2018-2023

(Unit)

Table Europe Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Craft Beer 2018-2023

Table Europe Supply, Import, Export and Consumption of Craft Beer 2018-2023 (Unit)

Table Asia Pacific Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Craft Beer 2018-2023

Table Asia Pacific Supply, Import, Export and Consumption of Craft Beer 2018-2023 (Unit)

Table Middle East & Africa Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Craft Beer 2018-2023

Table Middle East & Africa Supply, Import, Export and Consumption of Craft Beer 2018-2023 (Unit)

Table Latin America Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Craft Beer 2018-2023

Table Latin America Supply, Import, Export and Consumption of Craft Beer 2018-2023 (Unit)

Table Major Raw Materials Suppliers with Contact Information of Craft Beer

Table Major Equipment Suppliers with Contact Information of Craft Beer

Table Major Consumers with Contact Information of Craft Beer

Table Major Suppliers of Craft Beer with Contact Information

Table New Project SWOT Analysis of Craft Beer

Table Project Appraisal and Financing

Table New Project Construction Period

Table New Project Investment Feasibility Analysis of Craft Beer

List Of Figures

LIST OF FIGURES

Figure Picture of Craft Beer

Figure Global Production Market Share of Craft Beer by Types in 2017

Figure Picture

Figure Picture

Figure Picture

Figure Supply Chain Relationship Analysis of Craft Beer

Figure Global Consumption Volume Market Share of Craft Beer by Applications in 2017

Figure Examples

Figure Examples

Figure Examples

Figure Craft Beer Picture and Specifications of Company

Figure Craft Beer Capacity (Unit), Production (Unit) and Growth Rate of Company 1
2013-2018

Figure Craft Beer Production (Unit) and Global Market Share of Company 1 2013-2018

Figure Craft Beer Picture and Specifications of Company

Figure Craft Beer Capacity (Unit), Production (Unit) and Growth Rate of Company 2
2013-2018

Figure Craft Beer Production (Unit) and Global Market Share of Company 2 2013-2018

Figure Craft Beer Picture and Specifications of Company

Figure Craft Beer Capacity (Unit), Production (Unit) and Growth Rate of Company 3
2013-2018

Figure Craft Beer Production (Unit) and Global Market Share of Company 3 2013-2018

Figure Craft Beer Picture and Specifications of Company

Figure Craft Beer Capacity (Unit), Production (Unit) and Growth Rate of Company 4
2013-2018

Figure Craft Beer Production (Unit) and Global Market Share of Company 4 2013-2018

Figure Craft Beer Picture and Specifications of Company

Figure Craft Beer Capacity (Unit), Production (Unit) and Growth Rate of Company 5
2013-2018

Figure Craft Beer Production (Unit) and Global Market Share of Company 5 2013-2018

Figure Craft Beer Picture and Specifications of Company

Figure Craft Beer Capacity (Unit), Production (Unit) and Growth Rate of Company 6
2013-2018

Figure Craft Beer Production (Unit) and Global Market Share of Company 6 2013-2018

Figure Craft Beer Picture and Specifications of Company

Figure Craft Beer Capacity (Unit), Production (Unit) and Growth Rate of Company 7 2013-2018

Figure Craft Beer Production (Unit) and Global Market Share of Company 7 2013-2018

Figure Craft Beer Picture and Specifications of Company

Figure Craft Beer Capacity (Unit), Production (Unit) and Growth Rate of Company 8 2013-2018

Figure Craft Beer Production (Unit) and Global Market Share of Company 8 2013-2018

Figure Craft Beer Picture and Specifications of Company

Figure Craft Beer Capacity (Unit), Production (Unit) and Growth Rate of Company 9 2013-2018

Figure Craft Beer Production (Unit) and Global Market Share of Company 9 2013-2018

Figure Craft Beer Picture and Specifications of Company ten

Figure Craft Beer Capacity (Unit), Production (Unit) and Growth Rate of Company ten 2013-2018

Figure Craft Beer Production (Unit) and Global Market Share of Company ten 2013-2018

...

Figure Global Production Market Share of Craft Beer by Regions in 2013

Figure Global Production Market Share of Craft Beer by Regions in 2017

Figure Global Revenue Market Share of Craft Beer by Regions in 2013

Figure Global Revenue Market Share of Craft Beer by Regions in 2017

Figure Global Production Market Share of Craft Beer by Manufacturers in 2013

Figure Global Production Market Share of Craft Beer by Manufacturers in 2017

Figure Global Revenue Market Share of Craft Beer by Manufacturers in 2013

Figure Global Revenue Market Share of Craft Beer by Manufacturers in 2017

Figure Global Production Market Share of Craft Beer by Types in 2013

Figure Global Production Market Share of Craft Beer by Types in 2017

Figure Global Revenue Market Share of Craft Beer by Types in 2013

Figure Global Revenue Market Share of Craft Beer by Types in 2017

Figure Global Production Market Share of Craft Beer by Applications in 2013

Figure Global Production Market Share of Craft Beer by Applications in 2017

Figure Global Revenue Market Share of Craft Beer by Applications in 2013

Figure Global Revenue Market Share of Craft Beer by Applications in 2017

Figure Price Comparison of Global Craft Beer by Regions in 2013 (USD/Unit)

Figure Price Comparison of Global Craft Beer by Regions in 2017 (USD/Unit)

Figure Price Comparison of Global Craft Beer by Manufacturers in 2013 (USD/Unit)

Figure Price Comparison of Global Craft Beer by Manufacturers in 2017 (USD/Unit)

Figure Price Comparison of Global Craft Beer by Types in 2013 (USD/Unit)

Figure Price Comparison of Global Craft Beer by Types in 2017 (USD/Unit)

Figure Price Comparison of Global Craft Beer by Applications in 2013 (USD/Unit)

Figure Price Comparison of Global Craft Beer by Applications in 2017 (USD/Unit)

Figure Global Capacity (Unit), Production (Unit) and Growth Rate of Craft Beer 2013-2018

Figure Global Capacity Utilization Rate of Craft Beer 2013-2018

Figure Global Revenue (M USD) and Growth Rate of Craft Beer 2013-2018

Figure Asia Pacific Capacity (Unit), Production (Unit) and Growth Rate of Craft Beer 2013-2018

Figure Asia Pacific Capacity Utilization Rate of Craft Beer 2013-2018

Figure Asia Pacific Revenue (M USD) and Growth Rate of Craft Beer 2013-2018

Figure Europe Capacity (Unit), Production (Unit) and Growth Rate of Craft Beer 2013-2018

Figure Europe Capacity Utilization Rate of Craft Beer 2013-2018

Figure Europe Revenue (M USD) and Growth Rate of Craft Beer 2013-2018

Figure Middle East & Africa Capacity (Unit), Production (Unit) and Growth Rate of Craft Beer 2013-2018

Figure Middle East & Africa Capacity Utilization Rate of Craft Beer 2013-2018

Figure Middle East & Africa Revenue (M USD) and Growth Rate of Craft Beer 2013-2018

Figure North America Capacity (Unit), Production (Unit) and Growth Rate of Craft Beer 2013-2018

Figure North America Capacity Utilization Rate of Craft Beer 2013-2018

Figure North America Revenue (M USD) and Growth Rate of Craft Beer 2013-2018

Figure Latin America Capacity (Unit), Production (Unit) and Growth Rate of Craft Beer 2013-2018

Figure Latin America Capacity Utilization Rate of Craft Beer 2013-2018

Figure Latin America Revenue (M USD) and Growth Rate of Craft Beer 2013-2018

Figure Global Consumption Volume Market Share of Craft Beer by Regions in 2013

Figure Global Consumption Volume Market Share of Craft Beer by Regions in 2017

Figure Global Consumption Value Market Share of Craft Beer by Regions in 2013

Figure Global Consumption Value Market Share of Craft Beer by Regions in 2017

Figure Global Consumption Volume (Unit) and Growth Rate of Craft Beer 2013-2018

Figure Global Consumption Value (M USD) and Growth Rate of Craft Beer 2013-2018

Figure Asia Pacific Consumption Volume (Unit) and Growth Rate of Craft Beer 2013-2018

Figure Asia Pacific Consumption Value (M USD) and Growth Rate of Craft Beer 2013-2018

Figure Europe Consumption Volume (Unit) and Growth Rate of Craft Beer 2013-2018

Figure Europe Consumption Value (M USD) and Growth Rate of Craft Beer 2013-2018

Figure Middle East & Africa Consumption Volume (Unit) and Growth Rate of Craft Beer 2013-2018

Figure Middle East & Africa Consumption Value (M USD) and Growth Rate of Craft Beer 2013-2018

Figure North America Consumption Volume (Unit) and Growth Rate of Craft Beer 2013-2018

Figure North America Consumption Value (M USD) and Growth Rate of Craft Beer 2013-2018

Figure Latin America Consumption Volume (Unit) and Growth Rate of Craft Beer 2013-2018

Figure Latin America Consumption Value (M USD) and Growth Rate of Craft Beer 2013-2018

Figure Sale Price (USD/Unit) of Craft Beer by Regions in 2013

Figure Sale Price (USD/Unit) of Craft Beer by Regions in 2017

Figure Marketing Channels of Craft Beer

Figure Different Marketing Channels Market Share of Craft Beer

Figure Global Capacity Market Share of Craft Beer by Regions in 2018

Figure Global Capacity Market Share of Craft Beer by Regions in 2023

Figure Global Production Market Share of Craft Beer by Regions in 2018

Figure Global Production Market Share of Craft Beer by Regions in 2023

Figure Global Revenue Market Share of Craft Beer by Regions in 2018

Figure Global Revenue Market Share of Craft Beer by Regions in 2023

Figure Global Capacity (Unit), Production (Unit) and Growth Rate of Craft Beer 2018-2023

Figure Global Capacity Utilization Rate of Craft Beer 2018-2023

Figure Global Revenue (M USD) and Growth Rate of Craft Beer 2018-2023

Figure North America Capacity (Unit), Production (Unit) and Growth Rate of Craft Beer 2018-2023

Figure North America Capacity Utilization Rate of Craft Beer 2018-2023

Figure North America Revenue (M USD) and Growth Rate of Craft Beer 2018-2023

Figure Europe Capacity (Unit), Production (Unit) and Growth Rate of Craft Beer 2018-2023

Figure Europe Capacity Utilization Rate of Craft Beer 2018-2023

Figure Europe Revenue (M USD) and Growth Rate of Craft Beer 2018-2023

Figure Asia Pacific Capacity (Unit), Production (Unit) and Growth Rate of Craft Beer 2018-2023

Figure Asia Pacific Capacity Utilization Rate of Craft Beer 2018-2023

Figure Asia Pacific Revenue (M USD) and Growth Rate of Craft Beer 2018-2023

Figure Middle East & Africa Capacity (Unit), Production (Unit) and Growth Rate of Craft

Beer 2018-2023

Figure Middle East & Africa Capacity Utilization Rate of Craft Beer 2018-2023

Figure Middle East & Africa Revenue (M USD) and Growth Rate of Craft Beer 2018-2023

Figure Latin America Capacity (Unit), Production (Unit) and Growth Rate of Craft Beer 2018-2023

Figure Latin America Capacity Utilization Rate of Craft Beer 2018-2023

Figure Latin America Revenue (M USD) and Growth Rate of Craft Beer 2018-2023

Figure Global Capacity Market Share of Craft Beer by Types in 2018

Figure Global Capacity Market Share of Craft Beer by Types in 2023

Figure Global Production Market Share of Craft Beer by Types in 2018

Figure Global Production Market Share of Craft Beer by Types in 2023

Figure Global Revenue Market Share of Craft Beer by Types in 2018

Figure Global Revenue Market Share of Craft Beer by Types in 2023

Figure Global Consumption Volume Market Share of Craft Beer by Regions in 2018

Figure Global Consumption Volume Market Share of Craft Beer by Regions in 2023

Figure Global Consumption Value Market Share of Craft Beer by Regions in 2018

Figure Global Consumption Value Market Share of Craft Beer by Regions in 2023

Figure Global Consumption Volume (Unit) and Growth Rate of Craft Beer 2018-2023

Figure Global Consumption Value (M USD) and Growth Rate of Craft Beer 2018-2023

Figure North America Consumption Volume (Unit) and Growth Rate of Craft Beer 2018-2023

Figure North America Consumption Value (M USD) and Growth Rate of Craft Beer 2018-2023

Figure Europe Consumption Volume (Unit) and Growth Rate of Craft Beer 2018-2023

Figure Europe Consumption Value (M USD) and Growth Rate of Craft Beer 2018-2023

Figure Asia Pacific Consumption Volume (Unit) and Growth Rate of Craft Beer 2018-2023

Figure Asia Pacific Consumption Value (M USD) and Growth Rate of Craft Beer 2018-2023

Figure Middle East & Africa Consumption Volume (Unit) and Growth Rate of Craft Beer 2018-2023

Figure Middle East & Africa Consumption Value (M USD) and Growth Rate of Craft Beer 2018-2023

Figure Latin America Consumption Volume (Unit) and Growth Rate of Craft Beer 2018-2023

Figure Latin America Consumption Value (M USD) and Growth Rate of Craft Beer 2018-2023

Figure Supply Chain Relationship Analysis of Craft Beer

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