

Global Candy Market Professional Survey 2019 by Manufacturers, Regions, Types and Applications, Forecast to 2024

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Abstracts

In this report, we analyze the Candy industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Candy based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Candy industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Candy market include:

Nestle

DeMet's Candy

Mondeléz

Mars

Ferrara Candy

Arcor

August Storck

Yildiz

Grupo Bimbo



Market Publishers	info@ma

Hershey

Ferrero

Meiji

Perfetti Van Melle

Haribo

Lindt & Sprüngli

Storck

Yildiz

Orion

General Mills

United Confectioners

LOTTE Confectionery

Morinaga

Glico

Crown Confectionery

Cloetta

Market segmentation, by product types:

Chocolate

Sugar

Gum

Market segmentation, by applications:

Snakes

Cooking

Market segmentation, by regions:

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

The report can answer the following questions:

- 1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Candy?
- 2. Who are the global key manufacturers of Candy industry? How are their operating



situation (capacity, production, price, cost, gross and revenue)?

- 3. What are the types and applications of Candy? What is the market share of each type and application?
- 4. What are the upstream raw materials and manufacturing equipment of Candy? What is the manufacturing process of Candy?
- 5. Economic impact on Candy industry and development trend of Candy industry.
- 6. What will the Candy market size and the growth rate be in 2024?
- 7. What are the key factors driving the global Candy industry?
- 8. What are the key market trends impacting the growth of the Candy market?
- 9. What are the Candy market challenges to market growth?
- 10. What are the Candy market opportunities and threats faced by the vendors in the global Candy market?

Objective of Studies:

- 1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Candy market.
- 2. To provide insights about factors affecting the market growth. To analyze the Candy market based on various factors- price analysis, supply chain analysis, Porte five force analysis etc.
- 3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
- 4. To provide country level analysis of the market with respect to the current market size and future prospective.
- 5. To provide country level analysis of the market for segment by application, product type and sub-segments.
- 6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
- 7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Candy market.



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Figure Latin America Consumption Volume (Unit) and Growth Rate of Candy 2019-2024 Figure Latin America Consumption Value (M USD) and Growth Rate of Candy 2019-2024

Figure Supply Chain Relationship Analysis of Candy



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