

Global Bicycle Industry Market Research 2018

<https://marketpublishers.com/r/GFD85C434F2EN.html>

Date: August 2018

Pages: 160

Price: US\$ 2,600.00 (Single User License)

ID: GFD85C434F2EN

Abstracts

In this report, we analyze the Bicycle industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2013 to 2018. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2013 to 2018. We also make a prediction of its production and consumption in coming 2018-2023.

At the same time, we classify different Bicycle based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Bicycle industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Bicycle market include:

Giant Bicycles
Hero Cycles
TI Cycles
Trek
Shanghai Phonex
Atlas
Flying Pigeon
Merida
Xidesheng Bicycle
OMYO

Market segmentation, by product types:

20 Inch
24 Inch
26 Inch
27 Inch
Others

Market segmentation, by applications:

Transportation Tools
Recreation
Racing
Physical Training
Others

Market segmentation, by regions:

North America
Europe
Asia Pacific
Middle East & Africa
Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Bicycle?
2. Who are the global key manufacturers of Bicycle industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Bicycle? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Bicycle? What is the manufacturing process of Bicycle?
5. Economic impact on Bicycle industry and development trend of Bicycle industry.
6. What will the Bicycle market size and the growth rate be in 2023?
7. What are the key factors driving the global Bicycle industry?
8. What are the key market trends impacting the growth of the Bicycle market?

9. What are the Bicycle market challenges to market growth?
10. What are the Bicycle market opportunities and threats faced by the vendors in the global Bicycle market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Bicycle market.
2. To provide insights about factors affecting the market growth. To analyze the Bicycle market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Bicycle market.

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