

Global Artificial Turf Industry Market Research 2019

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Abstracts

In this report, we analyze the Artificial Turf industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Artificial Turf based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Artificial Turf industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Artificial Turf market include:

Ten Cate
Shaw Sports Turf
FieldTurf (Tarkett)
CoCreation Grass
Polytan GmbH
Domo Sports Grass
ACT Global Sports
SIS Pitches
Limonta Sport
Edel Grass B.V.

Unisport-Saltex Oy
GreenVision / Mattex
Mondo S.p.A.
Juta
Condor Grass
Nurteks
Taishan
Victoria PLC
ForestGrass
Forbex

Market segmentation, by product types:

Tuft Grass 10 and 25 mm Type
Tuft Grass 10 mm Type
Tuft Grass 25 mm Type

Market segmentation, by applications:

Sports
Landscaping

Market segmentation, by regions:

North America
Europe
Asia Pacific
Middle East & Africa
Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Artificial Turf?
2. Who are the global key manufacturers of Artificial Turf industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Artificial Turf? What is the market share of each type and application?

4. What are the upstream raw materials and manufacturing equipment of Artificial Turf?
What is the manufacturing process of Artificial Turf?
5. Economic impact on Artificial Turf industry and development trend of Artificial Turf industry.
6. What will the Artificial Turf market size and the growth rate be in 2024?
7. What are the key factors driving the global Artificial Turf industry?
8. What are the key market trends impacting the growth of the Artificial Turf market?
9. What are the Artificial Turf market challenges to market growth?
10. What are the Artificial Turf market opportunities and threats faced by the vendors in the global Artificial Turf market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Artificial Turf market.
2. To provide insights about factors affecting the market growth. To analyze the Artificial Turf market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Artificial Turf market.

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