

# Global Artificial Grass Turf Industry Market Research 2019

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## Abstracts

In this report, we analyze the Artificial Grass Turf industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Artificial Grass Turf based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Artificial Grass Turf industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Artificial Grass Turf market include:

Ten Cate

FieldTurf

CoCreation Grass

Polytan GmbH

Domo Sports Grass

Mondo S.p.A.

ACT Global Sports

SIS Pitches

#### Beaulieu International Group

Saltex Oy

Edel Grass B.V.

Condor Grass

Nurteks

Victoria PLC

Garden Grass

Taishan

LIMONTA SPORT S.p.A.

ForestGrass

Wonderlawn

#### Market segmentation, by product types:

Tuft Grass 10 mm Type

Tuft Grass 10 mm Type

Needlefelt Grass Type

#### Market segmentation, by applications:

Contact Sports

Leisure

Landscaping

Non-contact Sports

Others

#### Market segmentation, by regions:

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

#### The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Artificial Grass Turf?

2. Who are the global key manufacturers of Artificial Grass Turf industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Artificial Grass Turf? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Artificial Grass Turf? What is the manufacturing process of Artificial Grass Turf?
5. Economic impact on Artificial Grass Turf industry and development trend of Artificial Grass Turf industry.
6. What will the Artificial Grass Turf market size and the growth rate be in 2024?
7. What are the key factors driving the global Artificial Grass Turf industry?
8. What are the key market trends impacting the growth of the Artificial Grass Turf market?
9. What are the Artificial Grass Turf market challenges to market growth?
10. What are the Artificial Grass Turf market opportunities and threats faced by the vendors in the global Artificial Grass Turf market?

#### Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Artificial Grass Turf market.
2. To provide insights about factors affecting the market growth. To analyze the Artificial Grass Turf market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Artificial Grass Turf market.

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