

# Global Alpha-methylstyrene (AMS) Market Report 2018-2029

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## Abstracts

Alpha-methylstyrene (AMS) is a colorless liquid that is often used as an intermediate in the production of other chemicals. It is produced through the dehydrogenation of isopropylbenzene, which is commonly known as cumene. Alpha-methylstyrene (AMS) has a chemical structure similar to styrene, with a methyl group attached to the carbon atom in the para-position.

The global market for Alpha-methylstyrene (AMS) is expected to reach US\$494 million by 2022, with a compound annual growth rate of 3.5%. The major applications of Alpha-methylstyrene (AMS) include Plasticizers, Resins (ABS/Polyester/Alkyd), Polymerization Production, and Others.

Plasticizers are the largest application segment for Alpha-methylstyrene (AMS), accounting for a significant share of the market. Alpha-methylstyrene (AMS) is used to produce plasticizers that are used in the production of flexible and rigid PVC products. Resins, including ABS, polyester, and alkyd resins, are also major applications for Alpha-methylstyrene (AMS). These resins are widely used in various industries, including automotive, construction, and consumer goods.

The Polymerization Production of Alpha-methylstyrene (AMS) is another significant application, accounting for a significant share of the market. Alpha-methylstyrene (AMS) is used as a monomer in the production of polymers, such as polystyrene and polyethylene.

The global Alpha-methylstyrene (AMS) industry is highly competitive, with several major global manufacturers dominating the market. Ineos Phenol GmbH, AdvanSix(Honeywell), Altivia, Cepsa, Novapex, DOMO Chemicals, Versalis (Eni),

Rosneft(SANORS), Taiwan Prosperity Chemical, Misubshi Chemical, Kumho P&B Chemicals, SI Group, Prasol Chemicals, and Liwei Chemical are among the leading players in the industry.

The market prospects for Alpha-methylstyrene (AMS) remain positive. The growth of the industry can be attributed to several factors, including increasing demand for plasticizers, resins, and polymers in various industries. Furthermore, growing infrastructure development, increasing urbanization, and rising disposable incomes in emerging markets are expected to fuel the demand for Alpha-methylstyrene (AMS).

In conclusion, Alpha-methylstyrene (AMS) is a versatile chemical that is widely used in the production of plasticizers, resins, and polymers. The global market for Alpha-methylstyrene (AMS) is highly competitive, with several major manufacturers dominating the market. However, the market prospects for the industry remain positive, driven by factors such as increasing demand from various industries, infrastructure development, and rising disposable incomes in emerging markets.

The SWOT analysis of the Alpha-methylstyrene (AMS) industry is as follows:

#### Strengths:

**Versatile Applications:** Alpha-methylstyrene (AMS) has versatile applications in various industries such as plasticizers, resins, and polymers.

**High Demand:** The increasing demand for plastic products from various industries drives the demand for Alpha-methylstyrene (AMS).

**Established Market:** The Alpha-methylstyrene (AMS) industry has an established market with several leading manufacturers and distributors.

**Advancements in Technology:** Technological advancements have enhanced the efficiency of manufacturing and production processes, which creates opportunities for growth in the industry.

#### Weaknesses:

**Volatility in Raw Material Prices:** The prices of raw materials, such as cumene, used to produce Alpha-methylstyrene (AMS) can be volatile, which affects the profitability of the industry.

**Environmental Concerns:** The production process of Alpha-methylstyrene (AMS) has environmental concerns related to its impact on soil, water, and air quality.

#### Opportunities:

**Growing Construction Industry:** The growing construction industry creates opportunities

for the Alpha-methylstyrene (AMS) industry as it is used in the production of resins and plasticizers.

**Technological Advancements:** Technological advancements in the manufacturing process increases efficiency and reduces production costs.

**Emerging Markets:** Emerging markets such as Asia-Pacific and South America are experiencing high demand for plasticizers and resins, creating opportunities for the Alpha-methylstyrene (AMS) industry.

**Threats:**

**Substitute Products:** The Alpha-methylstyrene (AMS) industry faces a threat from substitute products such as styrene and other chemical intermediates.

**Changing Regulations:** Changes in regulations regarding the use of Alpha-methylstyrene (AMS) or its disposal pose a threat to the industry.

**Economic Fluctuations:** Economic fluctuations can affect the demand for Alpha-methylstyrene (AMS), impacting the industry's performance.

Key players in global Alpha-methylstyrene (AMS) market include:

Ineos Phenol GmbH

AdvanSix(Honeywell)

Altivia

Cepsa

Novapex

DOMO Chemicals

Versalis (Eni)

Rosneft(SANORS)

Taiwan Prosperity Chemical

Misubshi Chemical

Kumho P&B Chemicals

SI Group

Prasol Chemicals

Liwei Chemical

Market segmentation, by product types:

Assay above 99.5% (Purity)

Other Purity

Market segmentation, by applications:

Plasticizers

Resins (ABS/Polyester/Alkyd)

Polymerization Production  
Other

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