

Healthcare Trends & Forecasts in 2014: Performance Expectations for the Healthcare Industry

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Abstracts

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From an early surge in Medicare accountable care collaborations to the problematic rollout of the nation's historic health insurance exchanges during a 16-day government shutdown, healthcare in 2013 has been nothing short of unpredictable.

Healthcare Trends & Forecasts in 2014: Performance Expectations for the Healthcare Industry, HIN's ninth annual industry forecast, provides both a handle on what's keeping healthcare CEOs up at night and a dream prescription for sounder program management in 2014.

In this eagerly awaited annual planning tool, Steven T. Valentine, president of The Camden Group, returns with his 'pyramid of success' to assess the industry landscape for healthcare providers. He covers the top-of-mind issues for physicians and hospitals, including the double-edged sword of dual eligible care management, an improvement plan for accountable care, best bets in shared savings and co-management and the 'new add' for medical homes in the year ahead.

To provide the payor perspective in a variable and volatile healthcare market, Valentine is joined by Catherine Sreckovich, managing director in the healthcare practice at Navigant, who describes the ways in which health plans will impact primary care in the year ahead and details the sector-by-sector impact of health insurance exchanges. With reimbursement foremost on the minds of those in integrated delivery systems, Ms. Sreckovich examines the growth and challenges of shared savings models and the role of data analytics in improving transparency in healthcare delivery and funding.

The advice in this 40-page resource is supplemented with data from HIN's tenth annual Healthcare Trends and Forecasts survey administered in October 2013. More than 130 responding healthcare organizations identify the top issues facing them today, predict the impact of 2014 ACA mandates on business, and share the best and worst business decisions of 2013 and lessons learned from both.

Healthcare Trends & Forecasts in 2014: Performance Expectations for the Healthcare Industry is a highly respected and anticipated resource highlighting the challenges that will continue to consume the healthcare executive in the year ahead.

Now in its ninth year of providing healthcare executives with a look ahead to help shape strategic plans, this year's resource covers:

The strategic importance of health insurance exchanges for health plans and providers even if they're not participating in the initial enrollment period;

The continued emphasis on the patient-centered medical home, accountable care organizations, bundled payments and care management and the need to hold organizations more accountable for costs and outcomes especially in light of the early results from CMS' Medicare Pioneer program;

The use of data analytics and the transparency of this data between health plans, providers and employers;

The changing dynamic of health plans' product portfolios and how tiered and narrow networks fit into the mix; and

Other key issues for plans and providers, including the trend toward provider-sponsored health plans, multi-payor collaboratives, the Medicaid expansion, managing the dual eligible population, tracking and reporting medical loss ratios, the growth in the post-acute market and consolidation in the industry.

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