+44 20 8123 2220
info@marketpublishers.com

2012 Healthcare Benchmarks: Health & Wellness Incentives

https://marketpublishers.com/r/2AC718E4162EN.html
Date: September 2012
Pages: 50
Price: US$ 117.00 (Single User License)
ID: 2AC718E4162EN

Abstracts

Note: If you order a hard copy of the report to be shipped out of the United States, you must pay USD 26.95 in addition to the report price.

Rewarding lifestyle behavior change over participation, heavier use of texting and social networking to promote programs and more weight on patient satisfaction as a program success metric — just a few of the findings from HIN's fourth annual market analysis of incentives use in population health management across the health risk continuum in 2012.

2012 Healthcare Benchmarks: Health & Wellness Incentives provides actionable information from 136 healthcare organizations on the use of incentives to promote health behavior change. Now in its fourth year, this report is designed to meet business and planning needs of health plans, employers, human resource executives, managed care organizations, hospitals and others by providing critical benchmarks in incentives use and impact.

This essential resource has been compiled from an analysis of responses to HIN's fourth annual survey on the use of health & wellness incentives, administered in August 2012.

A best seller for three years running and a can't-miss planning tool for health and wellness program administrators, 2012 Healthcare Benchmarks: Health & Wellness Incentives is packed with actionable new data on current and planned incentives activity, presented in more than 50 easy-to-follow graphs and tables.

New for 2012: Besides the year-over-year trends comparison (2009 through 2012) HIN's benchmarks readers have come to expect, the 2012 edition of this resource

provides the following:

A comparison of responses to key questions from the top three responding sectors: employers, consultants and health plans;

The changing role of biometric screening — both as a tool to identify participants and an incented activity;

Eligibility of incentives for domestic partners;

Patient satisfaction as metric of incentives program success; and

All-new 'in their own words' responses on the greatest challenges of program implementation as well as the most successful incentives strategies.

Suggestions on the use and effectiveness of health and wellness incentives in population health management from Patricia Curran, principal in Buck Consultants' National Clinical Practice.

This resource provides the latest metrics on the prevalence of incentives, favored incentive types, most frequently incented population health management activities, most effective incentives, identification and eligibility of recipients, incentive program challenges, measurement tools, results and ROI, and much more.

Organizations seeking the latest strategies to reward long-term or repeat participation in health-enhancing activities and reduce healthcare spend should review this fourth annual collection of utilization and performance data on incentives trends.

This report answers many FAQs on health and wellness incentives:

Which incentives generate the highest engagement and participation levels — cash- or benefit-based incentives?

What are the top cash and benefit-based incentives in use today?

What percentage of companies are penalizing health risks or non-compliance?

What are the top program communication methods, and how is social media

+44 20 8123 2220
info@marketpublishers.com

influencing the message?

Who's offering incentives to spouses, dependents, domestic partners, employees and Medicare or Medicaid beneficiaries?

How do organizations measure the success of an incentive program?

What is the impact of an incentive program on healthcare costs, absenteeism, presenteeism, clinical compliance, productivity, health utilization and other factors?

What level of ROI is being achieved by health & wellness incentive programs?

and many others.

The 50-page 2012 Healthcare Benchmarks: Health & Wellness Incentives report is part of the HIN Healthcare Benchmarking series, which provides continuous qualitative data on industry trends to empower healthcare companies to assess strengths, weaknesses and opportunities to improve by comparing organizational performance to reported metrics.

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: 2012 Healthcare Benchmarks: Health & Wellness Incentives
Product link: https://marketpublishers.com/r/2AC718E4162EN.html
Price: US$ 117.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2AC718E4162EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970