

# Global TV Ad-spending Market Research Report 2020 (Covid-19 Version)

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## **Abstracts**

#### **SUMMARY**

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Linear Tv

Streaming Television

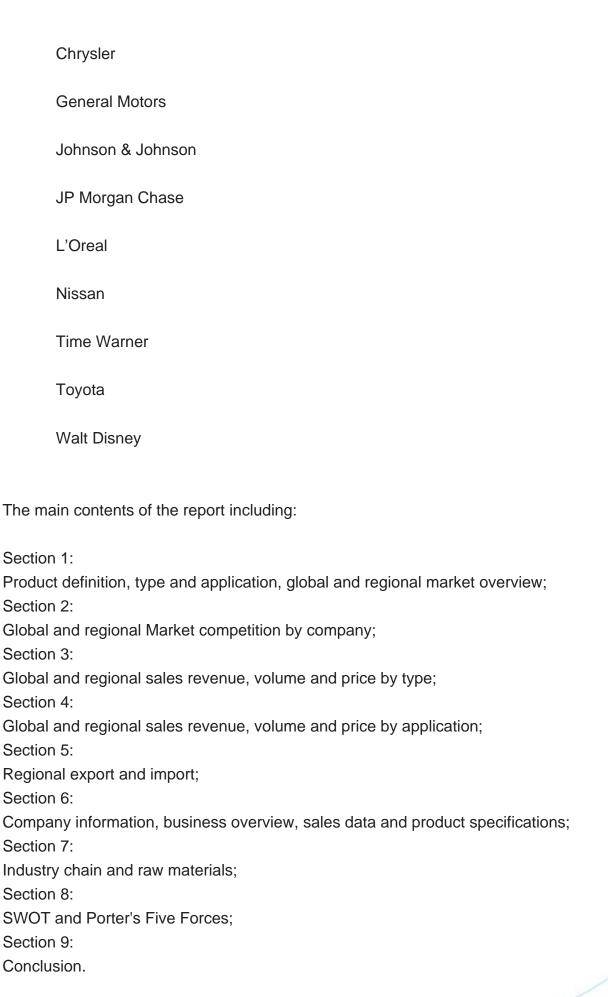
PC

Smartphone



	Tablet
By Application	
	Retail
	Automobile
	Financial Services
	Telecom
	Electronics
	Travel
	Media and Entertainment
	Healthcare
By Company	
	American Express
	Comcast
	Ford
	P&G
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	Verizon Communications
	AT&T







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Figure South America Market Sales Volume Share by Application in 2020

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Figure Middle East & Africa Market Sales Volume Share by Application in 2020

Figure Industry Chain Overview

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