

# Global Tennis Market Research Report 2012-2024

https://marketpublishers.com/r/G6DE7CD1EF0EN.html

Date: August 2019

Pages: 92

Price: US\$ 3,020.00 (Single User License)

ID: G6DE7CD1EF0EN

# **Abstracts**

#### SUMMARY

Tennis Racquet is a sports implement consisting of a handled frame with an open hoop across which a network of strings or catgut is stretched tightly. It is used for striking tennis in game. The main parts of a tennis racket are the head, beam, shaft, grip, butt cap, and strings.

The global Tennis market will reach xxx Million USD in 2019 with CAGR xx% 2019-2024. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

Graphite

Boron and Kevlar

Aluminum

Others

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

Wilson



|   | Head   |
|---|--|
|   | Babolat  |
|   | Dunlop   |
|   | Yonex  |
|   | Prince   |
|   | Tecnifibre   |
|   | Slazenger  |
|   | Teloon   |
|   | ProKennex  |
|   | Qiangli  |
|   | Gamma  |
|   | Volkl  |
|   | Pacific  |
|   | Bonny  |
|   | Solinco  |
| d | on Application, the report describes major application share of regional marke |

Base t. Application mentioned as follows:

Professional Tennis Players

Adult Tennis Enthusiasts

Junior Tennis Enthusiasts



Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa



# **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Objectives of Research
  - 1.1.1 Definition
  - 1.1.2 Specifications
- 1.2 Market Segment
  - 1.2.1 by Type
    - 1.2.1.1 Graphite
    - 1.2.1.2 Boron and Kevlar
    - 1.2.1.3 Aluminum
    - 1.2.1.4 Others
  - 1.2.2 by Application
    - 1.2.2.1 Professional Tennis Players
    - 1.2.2.2 Adult Tennis Enthusiasts
    - 1.2.2.3 Junior Tennis Enthusiasts
  - 1.2.3 by Regions

#### **2 INDUSTRY CHAIN**

- 2.1 Industry Chain Structure
- 2.2 Upstream
- 2.3 Market
  - 2.3.1 SWOT
  - 2.3.2 Dynamics

#### **3 ENVIRONMENTAL ANALYSIS**

- 3.1 Policy
- 3.2 Economic
- 3.3 Technology
- 3.4 Market Entry

# **4 MARKET SEGMENTATION BY TYPE**

- 4.1 Market Size
  - 4.1.1 Graphite Market, 2013-2018
  - 4.1.2 Boron and Kevlar Market, 2013-2018



- 4.1.3 Aluminum Market, 2013-2018
- 4.1.4 Others Market, 2013-2018
- 4.2 Market Forecast
  - 4.2.1 Graphite Market Forecast, 2019-2024
  - 4.2.2 Boron and Kevlar Market Forecast, 2019-2024
  - 4.2.3 Aluminum Market Forecast, 2019-2024
  - 4.2.4 Others Market Forecast, 2019-2024

#### **5 MARKET SEGMENTATION BY APPLICATION**

- 5.1 Market Size
  - 5.1.1 Professional Tennis Players Market, 2013-2018
  - 5.1.2 Adult Tennis Enthusiasts Market, 2013-2018
  - 5.1.3 Junior Tennis Enthusiasts Market, 2013-2018
- 5.2 Market Forecast
  - 5.2.1 Professional Tennis Players Market Forecast, 2019-2024
  - 5.2.2 Adult Tennis Enthusiasts Market Forecast, 2019-2024
  - 5.2.3 Junior Tennis Enthusiasts Market Forecast, 2019-2024

#### **6 MARKET SEGMENTATION BY REGION**

- 6.1 Market Size
  - 6.1.1 Asia-Pacific
  - 6.1.1.1 Asia-Pacific Market, 2012-2018
  - 6.1.1.2 Asia-Pacific Market by Type
  - 6.1.1.3 Asia-Pacific Market by Application
  - 6.1.2 North America
  - 6.1.2.1 North America Market, 2012-2018
  - 6.1.2.2 North America Market by Type
  - 6.1.2.3 North America Market by Application
  - 6.1.3 Europe
    - 6.1.3.1 Europe Market, 2012-2018
    - 6.1.3.2 Europe Market by Type
    - 6.1.3.3 Europe Market by Application
  - 6.1.4 South America
    - 6.1.4.1 South America Market, 2012-2018
    - 6.1.4.2 South America Market by Type
    - 6.1.4.3 South America Market by Application
  - 6.1.5 Middle East & Africa



- 6.1.5.1 Middle East & Africa Market, 2012-2018
- 6.1.5.2 Middle East & Africa Market by Type
- 6.1.5.3 Middle East & Africa Market by Application
- 6.2 Market Forecast
  - 6.2.1 Asia-Pacific Market Forecast, 2019-2024
  - 6.2.2 North America Market Forecast, 2019-2024
  - 6.2.3 Europe Market Forecast, 2019-2024
  - 6.2.4 South America Market Forecast, 2019-2024
  - 6.2.5 Middle East & Africa Market Forecast, 2019-2024

## 7 MARKET COMPETITIVE

- 7.1 Global Market by Vendors
- 7.2 Market Concentration
- 7.3 Price & Factors
- 7.4 Marketing Channel

# **8 MAJOR VENDORS**

- 8.1 Wilson
- 8.2 Head
- 8.3 Babolat
- 8.4 Dunlop
- 8.5 Yonex
- 8.6 Prince
- 8.7 Tecnifibre
- 8.8 Slazenger
- 8.9 Teloon
- 8.10 ProKennex
- 8.11 Qiangli
- 8.12 Gamma
- 8.13 Volkl
- 8.14 Pacific
- 8.15 Bonny
- 8.16 Solinco

## 9 CONCLUSION



# **List Of Tables**

#### LIST OF TABLES

**Table Product Specifications of Tennis** 

**Table Products Segment of Tennis** 

**Table Graphite Overview** 

Table Boron and Kevlar Overview

**Table Aluminum Overview** 

**Table Others Overview** 

Table Global Tennis Market by Type, 2011-2022 (USD Million)

**Table Application Segment of Tennis** 

Table Professional Tennis Players Overview

Table Adult Tennis Enthusiasts Overview

Table Junior Tennis Enthusiasts Overview

Table Global Tennis Market by Application, 2011-2022 (USD Million)

Table Global Tennis Market by Region, 2011-2022 (USD Million)

Table Cost of Tennis

**Table Market Dynamics** 

Table Policy of Tennis

Table GDP of Major Countries

Table Graphite CAGR by Revenue and Volume, 2012-2018

Table Boron and Kevlar CAGR by Revenue and Volume, 2012-2018

Table Aluminum CAGR by Revenue and Volume, 2012-2018

Table Others CAGR by Revenue and Volume, 2012-2018

Table Graphite CAGR by Revenue and Volume, 2012-2024

Table Boron and Kevlar CAGR by Revenue and Volume, 2012-2024

Table Aluminum CAGR by Revenue and Volume, 2012-2024

Table Others CAGR by Revenue and Volume, 2012-2024

Table Professional Tennis Players CAGR by Revenue and Volume, 2012-2018

Table Adult Tennis Enthusiasts CAGR by Revenue and Volume, 2012-2018

Table Junior Tennis Enthusiasts CAGR by Revenue and Volume, 2012-2018

Table Global Tennis Market by Vendors, 2012-2018 (USD Million)

Table Global Tennis Market by Vendors, 2012-2018 (in Volume)

Table Global Tennis Market Share by Vendors, 2012-2018 (USD Million)

Table Global Tennis Market Share by Vendors, 2012-2018 (in Volume)

Table Price Factors List

Table Wilson Profile List

Table Microecological Modulator Operating Data of Wilson (Sales Revenue, Sales



Volume, Price, Cost, Gross Margin)

Table Head Profile List

Table Microecological Modulator Operating Data of Head (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

**Table Babolat Profile List** 

Table Microecological Modulator Operating Data of Babolat (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Dunlop Profile List

Table Microecological Modulator Operating Data of Dunlop (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Yonex Profile List

Table Microecological Modulator Operating Data of Yonex (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Prince Profile List

Table Microecological Modulator Operating Data of Prince (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Tecnifibre Profile List

Table Microecological Modulator Operating Data of Tecnifibre (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

**Table Slazenger Profile List** 

Table Microecological Modulator Operating Data of Slazenger (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Teloon Profile List

Table Microecological Modulator Operating Data of Teloon (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table ProKennex Profile List

Table Microecological Modulator Operating Data of ProKennex (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Qiangli Profile List

Table Microecological Modulator Operating Data of Qiangli (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Gamma Profile List

Table Microecological Modulator Operating Data of Gamma (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Volkl Profile List

Table Microecological Modulator Operating Data of Volkl (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

**Table Pacific Profile List** 

Table Microecological Modulator Operating Data of Pacific (Sales Revenue, Sales



Volume, Price, Cost, Gross Margin)

Table Bonny Profile List

Table Microecological Modulator Operating Data of Bonny (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Solinco Profile List

Table Microecological Modulator Operating Data of Solinco (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)



# **List Of Figures**

#### LIST OF FIGURES

Figure Tennis Picture

Figure Industry Chain Structure of Tennis

Figure SWOT of Tennis

Figure Graphite Market Size and Growth, 2012-2018 (USD Million)

Figure Graphite Market Size and Growth, 2012-2018 (in Volume)

Figure Boron and Kevlar Market Size and Growth, 2012-2018 (USD Million)

Figure Boron and Kevlar Market Size and Growth, 2012-2018 (in Volume)

Figure Aluminum Market Size and Growth, 2012-2018 (USD Million)

Figure Aluminum Market Size and Growth, 2012-2018 (in Volume)

Figure Others Market Size and Growth, 2012-2018 (USD Million)

Figure Others Market Size and Growth, 2012-2018 (in Volume)

Figure Graphite Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Graphite Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Boron and Kevlar Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Boron and Kevlar Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Aluminum Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Aluminum Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Others Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Others Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Professional Tennis Players Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Adult Tennis Enthusiasts Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Junior Tennis Enthusiasts Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Asia-Pacific Market Size and Growth, 2012-2018 (USD Million)

Figure Asia-Pacific Market Size and Growth, 2012-2018 (in Volume)

Figure Asia-Pacific Market Size by Type

Figure Asia-Pacific Market Share by Type

Figure Asia-Pacific Market Size by Application

Figure Asia-Pacific Market Share by Application

Figure North America Market Size and Growth, 2012-2018 (USD Million)

Figure North America Market Size and Growth, 2012-2018 (in Volume)

Figure North America Market Size by Type

Figure North America Market Share by Type



Figure North America Market Size by Application

Figure North America Market Share by Application

Figure Europe Market Size and Growth, 2012-2018 (USD Million)

Figure Europe Market Size and Growth, 2012-2018 (in Volume)

Figure Europe Market Size by Type

Figure Europe Market Share by Type

Figure Europe Market Size by Application

Figure Europe Market Share by Application

Figure South America Market Size and Growth, 2012-2018 (USD Million)

Figure South America Market Size and Growth, 2012-2018 (in Volume)

Figure South America Market Size by Type

Figure South America Market Share by Type

Figure South America Market Size by Application

Figure South America Market Share by Application

Figure Middle East & Africa Market Size and Growth, 2012-2018 (USD Million)

Figure Middle East & Africa Market Size and Growth, 2012-2018 (in Volume)

Figure Middle East & Africa Market Size by Type

Figure Middle East & Africa Market Share by Type

Figure Middle East & Africa Market Size by Application

Figure Middle East & Africa Market Share by Application

Figure Asia-Pacific Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Asia-Pacific Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure North America Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure North America Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Europe Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Europe Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure South America Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure South America Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Middle East & Africa Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Middle East & Africa Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Tennis Market Concentration by Region

Figure Marketing Channels Overview



## I would like to order

Product name: Global Tennis Market Research Report 2012-2024

Product link: <a href="https://marketpublishers.com/r/G6DE7CD1EF0EN.html">https://marketpublishers.com/r/G6DE7CD1EF0EN.html</a>

Price: US\$ 3,020.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G6DE7CD1EF0EN.html">https://marketpublishers.com/r/G6DE7CD1EF0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Last name:    |                           |
|---------------|---------------------------|
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970