

Global Stand Up Paddle Board Market Data Survey Report 2025

<https://marketpublishers.com/r/G80A111D27DEN.html>

Date: October 2017

Pages: 104

Price: US\$ 1,500.00 (Single User License)

ID: G80A111D27DEN

Abstracts

Summary

Stand Up Paddle Board and stand up paddle boarding (SUP) are offshoots of surfing that originated in Hawaii. Unlike traditional surfing where the rider sits until a wave comes, stand up paddle boarders stand on their boards and use a paddle to propel themselves through the water. Stand Up Paddle Boarding is one of the fastest growing water sports. A combination of kayaking and surfing, this sports is fundamentally standing on a surfboard and using a paddle to propel oneself. Stand Up Paddle boards are longer, wider, and more buoyant than traditional surfboards, which enables you to comfortably balance on them.

The main contents of the report including:

Global market size and forecast

Regional market size, production data and export & import

Key manufacturers (manufacturing sites, capacity and production, product specifications etc.)

Average market price by SUK

Major applications

Key manufacturers are included based on manufacturing sites, capacity and production,

product specifications etc.:

Naish Surfing

SUP ATX

BIC Sport

Boardworks

C4 Waterman

Tower Paddle Boards

Sun Dolphin

Rave Sports Inc

RED Paddle

EXOCET- ORIGINAL

Coreban

NRS

F-one SUP

Clear Blue Hawaii

SlingShot

Hobie.

Laird StandUp

Sea Eagle

Airhead

Major applications as follows:

For Surf

For Allround

For Flatwater or Touring

For Racing

Others

Regional market size, production data and export & import:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

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