

# Global Sports Bras Market Research Report 2018

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## Abstracts

### SUMMARY

A sports bra is a bra that provides support to female breasts during physical exercise. Sturdier than typical bras, they minimize breast movement, alleviate discomfort, and reduce potential damage to chest ligaments. Many women wear sports bras to reduce pain, and physical discomfort caused by breast movement during exercise. Some sports bras are designed to be worn as outerwear during exercise such as jogging.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Light Support

Medium Support

High Support

### By Application

Specialty Stores

Supermarket

E-commerce

Others

### By Company

Nike

Adidas

HanesBrands

Lululemon Athletica

Brooks Sports

Under Armour

Lorna Jane

Decathlon

Puma

Gap

Wacoal

L Brands

Anta

Columbia Sportswear

Fast Retailing

Anita

Asics

VF

Triumph

New Balance

Cosmo Lady

Aimer

Lining

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:  
Industry chain and raw materials;  
Section 8:  
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