

Global Snus Market Data Survey Report 2025

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Abstracts

SUMMARY

Snus is a moist powder tobacco product originating from a variant of dry snuff in early 18th-century Sweden. It is placed under the upper lip for extended periods. Snus is not fermented and contains no added sweeteners. Although used similarly to American dipping tobacco, snus does not typically result in the need for spitting and, unlike naswar, snus is steam-pasteurized.

The global Snus market will reach Volume Million USD in 2017 with CAGR xx% 2018-2025. The main contents of the report including:

Global market size and forecast

Regional market size, production data and export & import

Key manufacturers (manufacturing sites, capacity and production, product specifications etc.)

Average market price by SUK

Major applications

Key manufacturers are included based on manufacturing sites, capacity and production, product specifications etc.:

Swedish Match

Imperial Tobacco Group

Reynolds American

British American Tobacco

Japan Tobacco

Altria

Altria

Major applications as follows:

Supermarket

Tobacco Store

Online

Regional market size, production data and export & import:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

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