

# Global Smart Wearables Market Research Report 2011-2023

https://marketpublishers.com/r/G1CBC47A184EN.html

Date: April 2018 Pages: 87 Price: US\$ 2,410.00 (Single User License) ID: G1CBC47A184EN

# **Abstracts**

Summary

In recent years, development in technology has changed the attitude of living of human beings. People are experiencing those things, which they only dreamed about decades ago and was considered as impossible in real life. Wearable technology is that technology which has changed the lifestyle of human beings. Wearable technology has been around for many years, but the craze of wearable technology begins when the prototype of Google Glass was first developed. The prototype of Google Glass has changed the view point of individuals. It helped users to start thinking beyond reality. Before the prototype, users were unaware about wearable technology. Nowadays there are various exciting products that are available in the markets and in the future it is expected to play an important part in our daily lives.

The global Smart Wearables market will reach xxx Million USD in 2018 with CAGR xx% 2018-2023. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

**Fitness Band** 

Smart Watches

Smart Glasses



Others

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

Fitbit
Xiaomi
Apple
Garmin
Samsung
Jawbone
Misfit
Polar
Moto
Huawei
BBK(XTC)
Lifesense
Razer

Based on Application, the report describes major application share of regional market. Application mentioned as follows:

Fitness and Wellness



Infotainment

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa



# Contents

# **1 MARKET OVERVIEW**

- 1.1 Objectives of Research
  - 1.1.1 Definition
  - 1.1.2 Specifications
- 1.2 Market Segment
- 1.2.1 by Type
  - 1.2.1.1 Fitness Band
  - 1.2.1.2 Smart Watches
  - 1.2.1.3 Smart Glasses
  - 1.2.1.4 Others
- 1.2.2 by Application
  - 1.2.2.1 Fitness and Wellness
- 1.2.2.2 Infotainment
- 1.2.3 by Regions

# **2 INDUSTRY CHAIN**

2.1 Industry Chain Structure2.2 Upstream2.3 Market2.3.1 SWOT2.3.2 Dynamics

# **3 ENVIRONMENTAL ANALYSIS**

- 3.1 Policy
- 3.2 Economic
- 3.3 Technology
- 3.4 Market Entry

# **4 MARKET SEGMENTATION BY TYPE**

- 4.1 Market Size
  - 4.1.1 Fitness Band Market, 2011-2016
  - 4.1.2 Smart Watches Market, 2011-2016
  - 4.1.3 Smart Glasses Market, 2011-2016



4.1.4 Others Market, 2011-2016

# 4.2 Market Forecast

- 4.2.1 Fitness Band Market Forecast, 2017-2022
- 4.2.2 Smart Watches Market Forecast, 2017-2022
- 4.2.3 Smart Glasses Market Forecast, 2017-2022
- 4.2.4 Others Market Forecast, 2017-2022

# **5 MARKET SEGMENTATION BY APPLICATION**

- 5.1 Market Size
  - 5.1.1 Fitness and Wellness Market, 2011-2016
  - 5.1.2 Infotainment Market, 2011-2016
- 5.2 Market Forecast
  - 5.2.1 Fitness and Wellness Market Forecast, 2017-2022
  - 5.2.2 Infotainment Market Forecast, 2017-2022

# **6 MARKET SEGMENTATION BY REGION**

- 6.1 Market Size
  - 6.1.1 Asia-Pacific
    - 6.1.1.1 Asia-Pacific Market, 2011-2016
    - 6.1.1.2 Asia-Pacific Market by Type
    - 6.1.1.3 Asia-Pacific Market by Application

6.1.2 North America

- 6.1.2.1 North America Market, 2011-2016
- 6.1.2.2 North America Market by Type
- 6.1.2.3 North America Market by Application
- 6.1.3 Europe
- 6.1.3.1 Europe Market, 2011-2016
- 6.1.3.2 Europe Market by Type
- 6.1.3.3 Europe Market by Application
- 6.1.4 South America
- 6.1.4.1 South America Market, 2011-2016
- 6.1.4.2 South America Market by Type
- 6.1.4.3 South America Market by Application
- 6.1.5 Middle East & Africa
- 6.1.5.1 Middle East & Africa Market, 2011-2016
- 6.1.5.2 Middle East & Africa Market by Type
- 6.1.5.3 Middle East & Africa Market by Application



#### 6.2 Market Forecast

- 6.2.1 Asia-Pacific Market Forecast, 2017-2022
- 6.2.2 North America Market Forecast, 2017-2022
- 6.2.3 Europe Market Forecast, 2017-2022
- 6.2.4 South America Market Forecast, 2017-2022
- 6.2.5 Middle East & Africa Market Forecast, 2017-2022

# 7 MARKET COMPETITIVE

- 7.1 Global Market by Vendors
- 7.2 Market Concentration
- 7.3 Price & Factors
- 7.4 Marketing Channel

# **8 MAJOR VENDORS**

- 8.1 Fitbit
- 8.1.2 Profile
- 8.1.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.2 Xiaomi
  - 8.2.1 Profile
- 8.2.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.3 Apple
  - 8.3.1 Profile
  - 8.3.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.4 Garmin
  - 8.4.1 Profile
  - 8.4.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.5 Samsung
  - 8.5.1 Profile
- 8.5.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.6 Jawbone
  - 8.6.1 Profile
- 8.6.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.7 Misfit
  - 8.7.1 Profile
- 8.7.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.8 Polar
  - 8.8.1 Profile



8.8.2 Business Performance (Sales Revenue, Cost, Gross Margin) 8.9 Moto

8.9.1 Profile

8.9.2 Business Performance (Sales Revenue, Cost, Gross Margin)

- 8.10 Huawei
  - 8.10.1 Profile
- 8.10.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.11 BBK(XTC)
- 8.12 Lifesense
- 8.13 Razer

**9 CONCLUSION** 



# **List Of Tables**

# LIST OF TABLES

Table Product Specifications of Smart Wearables **Table Products Segment of Smart Wearables** Table Fitness Band Overview **Table Smart Watches Overview** Table Smart Glasses Overview Table Others Overview Table Global Smart Wearables Market by Type, 2011-2022 (USD Million) Table Application Segment of Smart Wearables Table Fitness and Wellness Overview **Table Infotainment Overview** Table Global Smart Wearables Market by Application, 2011-2022 (USD Million) Table Global Smart Wearables Market by Region, 2011-2022 (USD Million) Table Cost of Smart Wearables **Table Market Dynamics** Table Policy of Smart Wearables Table GDP of Major Countries Table Fitness Band CAGR by Revenue and Volume, 2011-2016 Table Smart Watches CAGR by Revenue and Volume, 2011-2016 Table Smart Glasses CAGR by Revenue and Volume, 2011-2016 Table Others CAGR by Revenue and Volume, 2011-2016 Table Fitness Band CAGR by Revenue and Volume, 2012-2022 Table Smart Watches CAGR by Revenue and Volume, 2012-2022 Table Smart Glasses CAGR by Revenue and Volume, 2012-2022 Table Others CAGR by Revenue and Volume, 2012-2022 Table Fitness and Wellness CAGR by Revenue and Volume, 2011-2016 Table Infotainment CAGR by Revenue and Volume, 2011-2016



# **List Of Figures**

#### **LIST OF FIGURES**

**Figure Smart Wearables Picture** Figure Industry Chain Structure of Smart Wearables Figure SWOT of Smart Wearables Figure Fitness Band Market Size and Growth, 2011-2016 (USD Million) Figure Fitness Band Market Size and Growth, 2011-2016 (in Volume) Figure Smart Watches Market Size and Growth, 2011-2016 (USD Million) Figure Smart Watches Market Size and Growth, 2011-2016 (in Volume) Figure Smart Glasses Market Size and Growth, 2011-2016 (USD Million) Figure Smart Glasses Market Size and Growth, 2011-2016 (in Volume) Figure Others Market Size and Growth, 2011-2016 (USD Million) Figure Others Market Size and Growth, 2011-2016 (in Volume) Figure Fitness Band Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Fitness Band Market Estimates and Forecasts, 2017-2022 (in Volume) Figure Smart Watches Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Smart Watches Market Estimates and Forecasts, 2017-2022 (in Volume) Figure Smart Glasses Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Smart Glasses Market Estimates and Forecasts, 2017-2022 (in Volume) Figure Others Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Others Market Estimates and Forecasts, 2017-2022 (in Volume) Figure Fitness and Wellness Market Size and Growth, 2011-2016 (USD Million) Figure Fitness and Wellness Market Size and Growth, 2011-2016 (in Volume) Figure Infotainment Market Size and Growth, 2011-2016 (USD Million) Figure Infotainment Market Size and Growth, 2011-2016 (in Volume) Figure Fitness and Wellness Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Fitness and Wellness Market Estimates and Forecasts, 2017-2022 (in Volume) Figure Infotainment Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Infotainment Market Estimates and Forecasts, 2017-2022 (in Volume) Figure Asia-Pacific Market Size and Growth, 2011-2016 (USD Million) Figure Asia-Pacific Market Size and Growth, 2011-2016 (in Volume) Figure Asia-Pacific Market Size by Type Figure Asia-Pacific Market Share by Type Figure Asia-Pacific Market Size by Application Figure Asia-Pacific Market Share by Application Figure North America Market Size and Growth, 2011-2016 (USD Million) Figure North America Market Size and Growth, 2011-2016 (in Volume)



Figure North America Market Size by Type Figure North America Market Share by Type Figure North America Market Size by Application Figure North America Market Share by Application Figure Europe Market Size and Growth, 2011-2016 (USD Million) Figure Europe Market Size and Growth, 2011-2016 (in Volume) Figure Europe Market Size by Type Figure Europe Market Share by Type Figure Europe Market Size by Application Figure Europe Market Share by Application Figure South America Market Size and Growth, 2011-2016 (USD Million) Figure South America Market Size and Growth, 2011-2016 (in Volume) Figure South America Market Size by Type Figure South America Market Share by Type Figure South America Market Size by Application Figure South America Market Share by Application Figure Middle East & Africa Market Size and Growth, 2011-2016 (USD Million) Figure Middle East & Africa Market Size and Growth, 2011-2016 (in Volume) Figure Middle East & Africa Market Size by Type Figure Middle East & Africa Market Share by Type Figure Middle East & Africa Market Size by Application Figure Middle East & Africa Market Share by Application Figure Asia-Pacific Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Asia-Pacific Market Estimates and Forecasts, 2017-2022 (in Volume) Figure North America Market Estimates and Forecasts, 2017-2022 (USD Million) Figure North America Market Estimates and Forecasts, 2017-2022 (in Volume) Figure Europe Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Europe Market Estimates and Forecasts, 2017-2022 (in Volume) Figure South America Market Estimates and Forecasts, 2017-2022 (USD Million) Figure South America Market Estimates and Forecasts, 2017-2022 (in Volume) Figure Middle East & Africa Market Estimates and Forecasts, 2017-2022 (USD Million) Figure Middle East & Africa Market Estimates and Forecasts, 2017-2022 (in Volume) Figure Smart Wearables Market Concentration by Region Figure Marketing Channels Overview



# I would like to order

Product name: Global Smart Wearables Market Research Report 2011-2023 Product link: <u>https://marketpublishers.com/r/G1CBC47A184EN.html</u> Price: US\$ 2,410.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G1CBC47A184EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970