

# Global Smart Wearables for Sports and Fitness Market Research Report 2012-2024

https://marketpublishers.com/r/G80189ECD16EN.html

Date: July 2019

Pages: 134

Price: US\$ 4,000.00 (Single User License)

ID: G80189ECD16EN

# **Abstracts**

#### **SUMMARY**

The global Smart Wearables for Sports and Fitness market will reach xxx Million USD in 2019 with CAGR xx% 2019-2024. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

Watches	
Activity Tracker	
Others	

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

Adidas

Apple

Fitbit



Garmin
Jawbone
Nike
Samsung Electronics
Sony
LG
Amiigo
Atlas Wearables
Bsx Insight
Catapult
Misfit
Epson
Oxstren
Polar
Basis
Mio
Based on Application, the report describes major application share of regional market.

Global Smart Wearables for Sports and Fitness Market Research Report 2012-2024

Application mentioned as follows:

Training



Sports
Others
Based on region, the report describes major regions market by products and application. Regions mentioned as follows:
Asia-Pacific
North America
Europe
South America
Middle East & Africa



## **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Objectives of Research
  - 1.1.1 Definition
  - 1.1.2 Specifications
- 1.2 Market Segment
  - 1.2.1 by Type
    - 1.2.1.1 Watches
    - 1.2.1.2 Activity Tracker
    - 1.2.1.3 Others
  - 1.2.2 by Application
    - 1.2.2.1 Training
    - 1.2.2.2 Sports
    - 1.2.2.3 Others
  - 1.2.3 by Regions

#### **2 INDUSTRY CHAIN**

- 2.1 Industry Chain Structure
- 2.2 Upstream
- 2.3 Market
  - 2.3.1 SWOT
  - 2.3.2 Dynamics

#### **3 ENVIRONMENTAL ANALYSIS**

- 3.1 Policy
- 3.2 Economic
- 3.3 Technology
- 3.4 Market Entry

#### **4 MARKET SEGMENTATION BY TYPE**

- 4.1 Market Size
  - 4.1.1 Watches Market, 2013-2018
  - 4.1.2 Activity Tracker Market, 2013-2018
  - 4.1.3 Others Market, 2013-2018



#### 4.2 Market Forecast

- 4.2.1 Watches Market Forecast, 2019-2024
- 4.2.2 Activity Tracker Market Forecast, 2019-2024
- 4.2.3 Others Market Forecast, 2019-2024

#### **5 MARKET SEGMENTATION BY APPLICATION**

- 5.1 Market Size
  - 5.1.1 Training Market, 2013-2018
  - 5.1.2 Sports Market, 2013-2018
  - 5.1.3 Others Market, 2013-2018
- 5.2 Market Forecast
  - 5.2.1 Training Market Forecast, 2019-2024
  - 5.2.2 Sports Market Forecast, 2019-2024
  - 5.2.3 Others Market Forecast, 2019-2024

#### **6 MARKET SEGMENTATION BY REGION**

- 6.1 Market Size
  - 6.1.1 Asia-Pacific
    - 6.1.1.1 Asia-Pacific Market, 2012-2018
    - 6.1.1.2 Asia-Pacific Market by Type
    - 6.1.1.3 Asia-Pacific Market by Application
  - 6.1.2 North America
    - 6.1.2.1 North America Market, 2012-2018
    - 6.1.2.2 North America Market by Type
    - 6.1.2.3 North America Market by Application
  - 6.1.3 Europe
    - 6.1.3.1 Europe Market, 2012-2018
    - 6.1.3.2 Europe Market by Type
    - 6.1.3.3 Europe Market by Application
  - 6.1.4 South America
    - 6.1.4.1 South America Market, 2012-2018
    - 6.1.4.2 South America Market by Type
    - 6.1.4.3 South America Market by Application
  - 6.1.5 Middle East & Africa
    - 6.1.5.1 Middle East & Africa Market, 2012-2018
    - 6.1.5.2 Middle East & Africa Market by Type
  - 6.1.5.3 Middle East & Africa Market by Application



#### 6.2 Market Forecast

- 6.2.1 Asia-Pacific Market Forecast, 2019-2024
- 6.2.2 North America Market Forecast, 2019-2024
- 6.2.3 Europe Market Forecast, 2019-2024
- 6.2.4 South America Market Forecast, 2019-2024
- 6.2.5 Middle East & Africa Market Forecast, 2019-2024

#### **7 MARKET COMPETITIVE**

- 7.1 Global Market by Vendors
- 7.2 Market Concentration
- 7.3 Price & Factors
- 7.4 Marketing Channel

#### **8 MAJOR VENDORS**

- 8.1 Adidas
- 8.2 Apple
- 8.3 Fitbit
- 8.4 Garmin
- 8.5 Jawbone
- 8.6 Nike
- 8.7 Samsung Electronics
- 8.8 Sony
- 8.9 LG
- 8.10 Amiigo
- 8.11 Atlas Wearables
- 8.12 Bsx Insight
- 8.13 Catapult
- 8.14 Misfit
- 8.15 Epson
- 8.16 Oxstren
- 8.17 Polar
- **8.18 Basis**
- 8.19 Mio

# 9 CONCLUSION



### **List Of Tables**

#### LIST OF TABLES

Table Product Specifications of Smart Wearables for Sports and Fitness

Table Products Segment of Smart Wearables for Sports and Fitness

**Table Watches Overview** 

**Table Activity Tracker Overview** 

**Table Others Overview** 

Table Global Smart Wearables for Sports and Fitness Market by Type, 2011-2022 (USD Million)

Table Application Segment of Smart Wearables for Sports and Fitness

**Table Training Overview** 

**Table Sports Overview** 

**Table Others Overview** 

Table Global Smart Wearables for Sports and Fitness Market by Application, 2011-2022 (USD Million)

Table Global Smart Wearables for Sports and Fitness Market by Region, 2011-2022 (USD Million)

Table Cost of Smart Wearables for Sports and Fitness

Table Market Dynamics

Table Policy of Smart Wearables for Sports and Fitness

Table GDP of Major Countries

Table Watches CAGR by Revenue and Volume, 2012-2018

Table Activity Tracker CAGR by Revenue and Volume, 2012-2018

Table Others CAGR by Revenue and Volume, 2012-2018

Table Watches CAGR by Revenue and Volume, 2012-2024

Table Activity Tracker CAGR by Revenue and Volume, 2012-2024

Table Others CAGR by Revenue and Volume, 2012-2024

Table Training CAGR by Revenue and Volume, 2012-2018

Table Sports CAGR by Revenue and Volume, 2012-2018

Table Others CAGR by Revenue and Volume, 2012-2018

Table Global Smart Wearables for Sports and Fitness Market by Vendors, 2012-2018 (USD Million)

Table Global Smart Wearables for Sports and Fitness Market by Vendors, 2012-2018 (in Volume)

Table Global Smart Wearables for Sports and Fitness Market Share by Vendors, 2012-2018 (USD Million)

Table Global Smart Wearables for Sports and Fitness Market Share by Vendors,



2012-2018 (in Volume)

Table Price Factors List

Table Adidas Profile List

Table Microecological Modulator Operating Data of Adidas (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Apple Profile List

Table Microecological Modulator Operating Data of Apple (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Fitbit Profile List

Table Microecological Modulator Operating Data of Fitbit (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Garmin Profile List

Table Microecological Modulator Operating Data of Garmin (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Jawbone Profile List

Table Microecological Modulator Operating Data of Jawbone (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Nike Profile List

Table Microecological Modulator Operating Data of Nike (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Samsung Electronics Profile List

Table Microecological Modulator Operating Data of Samsung Electronics (Sales

Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sony Profile List

Table Microecological Modulator Operating Data of Sony (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table LG Profile List

Table Microecological Modulator Operating Data of LG (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Amiigo Profile List

Table Microecological Modulator Operating Data of Amiigo (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Atlas Wearables Profile List

Table Microecological Modulator Operating Data of Atlas Wearables (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Bsx Insight Profile List

Table Microecological Modulator Operating Data of Bsx Insight (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Catapult Profile List



Table Microecological Modulator Operating Data of Catapult (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Misfit Profile List

Table Microecological Modulator Operating Data of Misfit (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Epson Profile List

Table Microecological Modulator Operating Data of Epson (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Oxstren Profile List

Table Microecological Modulator Operating Data of Oxstren (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Polar Profile List

Table Microecological Modulator Operating Data of Polar (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Basis Profile List

Table Microecological Modulator Operating Data of Basis (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Mio Profile List

Table Microecological Modulator Operating Data of Mio (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



# **List Of Figures**

#### LIST OF FIGURES

Figure Smart Wearables for Sports and Fitness Picture

Figure Industry Chain Structure of Smart Wearables for Sports and Fitness

Figure SWOT of Smart Wearables for Sports and Fitness

Figure Watches Market Size and Growth, 2012-2018 (USD Million)

Figure Watches Market Size and Growth, 2012-2018 (in Volume)

Figure Activity Tracker Market Size and Growth, 2012-2018 (USD Million)

Figure Activity Tracker Market Size and Growth, 2012-2018 (in Volume)

Figure Others Market Size and Growth, 2012-2018 (USD Million)

Figure Others Market Size and Growth, 2012-2018 (in Volume)

Figure Watches Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Watches Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Activity Tracker Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Activity Tracker Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Others Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Others Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Training Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Sports Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Others Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Asia-Pacific Market Size and Growth, 2012-2018 (USD Million)

Figure Asia-Pacific Market Size and Growth, 2012-2018 (in Volume)

Figure Asia-Pacific Market Size by Type

Figure Asia-Pacific Market Share by Type

Figure Asia-Pacific Market Size by Application

Figure Asia-Pacific Market Share by Application

Figure North America Market Size and Growth, 2012-2018 (USD Million)

Figure North America Market Size and Growth, 2012-2018 (in Volume)

Figure North America Market Size by Type

Figure North America Market Share by Type

Figure North America Market Size by Application

Figure North America Market Share by Application

Figure Europe Market Size and Growth, 2012-2018 (USD Million)

Figure Europe Market Size and Growth, 2012-2018 (in Volume)



Figure Europe Market Size by Type

Figure Europe Market Share by Type

Figure Europe Market Size by Application

Figure Europe Market Share by Application

Figure South America Market Size and Growth, 2012-2018 (USD Million)

Figure South America Market Size and Growth, 2012-2018 (in Volume)

Figure South America Market Size by Type

Figure South America Market Share by Type

Figure South America Market Size by Application

Figure South America Market Share by Application

Figure Middle East & Africa Market Size and Growth, 2012-2018 (USD Million)

Figure Middle East & Africa Market Size and Growth, 2012-2018 (in Volume)

Figure Middle East & Africa Market Size by Type

Figure Middle East & Africa Market Share by Type

Figure Middle East & Africa Market Size by Application

Figure Middle East & Africa Market Share by Application

Figure Asia-Pacific Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Asia-Pacific Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure North America Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure North America Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Europe Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Europe Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure South America Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure South America Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Middle East & Africa Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Middle East & Africa Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Smart Wearables for Sports and Fitness Market Concentration by Region

Figure Marketing Channels Overview



#### I would like to order

Product name: Global Smart Wearables for Sports and Fitness Market Research Report 2012-2024

Product link: https://marketpublishers.com/r/G80189ECD16EN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G80189ECD16EN.html">https://marketpublishers.com/r/G80189ECD16EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970