

Global Shortening Market Research Report 2012-2024

<https://marketpublishers.com/r/G839F7A9530EN.html>

Date: July 2019

Pages: 77

Price: US\$ 2,280.00 (Single User License)

ID: G839F7A9530EN

Abstracts

SUMMARY

Shortening refers to edible fats or vegetable or animal origin used in baked goods primarily to improve the eating qualities of the finished product through making it tender and 'short'. There is a variety of shortenings available. These differ mainly in their origin, flavor, and consistency.

The global Shortening market will reach xxx Million USD in 2019 with CAGR xx% 2019-2024. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

All Purpose Shortening

Emulsified Shortening

High Stability Shortening

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

Olenex

ADM

Walter Rau

Y Id z Holding

VFI GmbH

AAK

Zeelandia

Puratos

Princes Group

HAS Group

Based on Application, the report describes major application share of regional market. Application mentioned as follows:

Baking

Frying

Confectionery and Pastry

Others

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

Contents

1 MARKET OVERVIEW

- 1.1 Objectives of Research
 - 1.1.1 Definition
 - 1.1.2 Specifications
- 1.2 Market Segment
 - 1.2.1 by Type
 - 1.2.1.1 All Purpose Shortening
 - 1.2.1.2 Emulsified Shortening
 - 1.2.1.3 High Stability Shortening
 - 1.2.2 by Application
 - 1.2.2.1 Baking
 - 1.2.2.2 Frying
 - 1.2.2.3 Confectionery and Pastry
 - 1.2.2.4 Others
 - 1.2.3 by Regions

2 INDUSTRY CHAIN

- 2.1 Industry Chain Structure
- 2.2 Upstream
- 2.3 Market
 - 2.3.1 SWOT
 - 2.3.2 Dynamics

3 ENVIRONMENTAL ANALYSIS

- 3.1 Policy
- 3.2 Economic
- 3.3 Technology
- 3.4 Market Entry

4 MARKET SEGMENTATION BY TYPE

- 4.1 Market Size
 - 4.1.1 All Purpose Shortening Market, 2013-2018
 - 4.1.2 Emulsified Shortening Market, 2013-2018

- 4.1.3 High Stability Shortening Market, 2013-2018
- 4.2 Market Forecast
 - 4.2.1 All Purpose Shortening Market Forecast, 2019-2024
 - 4.2.2 Emulsified Shortening Market Forecast, 2019-2024
 - 4.2.3 High Stability Shortening Market Forecast, 2019-2024

5 MARKET SEGMENTATION BY APPLICATION

- 5.1 Market Size
 - 5.1.1 Baking Market, 2013-2018
 - 5.1.2 Frying Market, 2013-2018
 - 5.1.3 Confectionery and Pastry Market, 2013-2018
 - 5.1.4 Others Market, 2013-2018
- 5.2 Market Forecast
 - 5.2.1 Baking Market Forecast, 2019-2024
 - 5.2.2 Frying Market Forecast, 2019-2024
 - 5.2.3 Confectionery and Pastry Market Forecast, 2019-2024
 - 5.2.4 Others Market Forecast, 2019-2024

6 MARKET SEGMENTATION BY REGION

- 6.1 Market Size
 - 6.1.1 Asia-Pacific
 - 6.1.1.1 Asia-Pacific Market, 2012-2018
 - 6.1.1.2 Asia-Pacific Market by Type
 - 6.1.1.3 Asia-Pacific Market by Application
 - 6.1.2 North America
 - 6.1.2.1 North America Market, 2012-2018
 - 6.1.2.2 North America Market by Type
 - 6.1.2.3 North America Market by Application
 - 6.1.3 Europe
 - 6.1.3.1 Europe Market, 2012-2018
 - 6.1.3.2 Europe Market by Type
 - 6.1.3.3 Europe Market by Application
 - 6.1.4 South America
 - 6.1.4.1 South America Market, 2012-2018
 - 6.1.4.2 South America Market by Type
 - 6.1.4.3 South America Market by Application
 - 6.1.5 Middle East & Africa

6.1.5.1 Middle East & Africa Market, 2012-2018

6.1.5.2 Middle East & Africa Market by Type

6.1.5.3 Middle East & Africa Market by Application

6.2 Market Forecast

6.2.1 Asia-Pacific Market Forecast, 2019-2024

6.2.2 North America Market Forecast, 2019-2024

6.2.3 Europe Market Forecast, 2019-2024

6.2.4 South America Market Forecast, 2019-2024

6.2.5 Middle East & Africa Market Forecast, 2019-2024

7 MARKET COMPETITIVE

7.1 Global Market by Vendors

7.2 Market Concentration

7.3 Price & Factors

7.4 Marketing Channel

8 MAJOR VENDORS

8.1 Olenex

8.2 ADM

8.3 Walter Rau

8.4 Y Id z Holding

8.5 VFI GmbH

8.6 AAK

8.7 Zeelandia

8.8 Puratos

8.9 Princes Group

8.10 HAS Group

9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Product Specifications of Shortening
Table Products Segment of Shortening
Table All Purpose Shortening Overview
Table Emulsified Shortening Overview
Table High Stability Shortening Overview
Table Global Shortening Market by Type, 2011-2022 (USD Million)
Table Application Segment of Shortening
Table Baking Overview
Table Frying Overview
Table Confectionery and Pastry Overview
Table Others Overview
Table Global Shortening Market by Application, 2011-2022 (USD Million)
Table Global Shortening Market by Region, 2011-2022 (USD Million)
Table Cost of Shortening
Table Market Dynamics
Table Policy of Shortening
Table GDP of Major Countries
Table All Purpose Shortening CAGR by Revenue and Volume, 2012-2018
Table Emulsified Shortening CAGR by Revenue and Volume, 2012-2018
Table High Stability Shortening CAGR by Revenue and Volume, 2012-2018
Table All Purpose Shortening CAGR by Revenue and Volume, 2012-2024
Table Emulsified Shortening CAGR by Revenue and Volume, 2012-2024
Table High Stability Shortening CAGR by Revenue and Volume, 2012-2024
Table Baking CAGR by Revenue and Volume, 2012-2018
Table Frying CAGR by Revenue and Volume, 2012-2018
Table Confectionery and Pastry CAGR by Revenue and Volume, 2012-2018
Table Others CAGR by Revenue and Volume, 2012-2018
Table Global Shortening Market by Vendors, 2012-2018 (USD Million)
Table Global Shortening Market by Vendors, 2012-2018 (in Volume)
Table Global Shortening Market Share by Vendors, 2012-2018 (USD Million)
Table Global Shortening Market Share by Vendors, 2012-2018 (in Volume)
Table Price Factors List
Table Olenex Profile List
Table Microecological Modulator Operating Data of Olenex (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table ADM Profile List

Table Microecological Modulator Operating Data of ADM (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Walter Rau Profile List

Table Microecological Modulator Operating Data of Walter Rau (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Y Id z Holding Profile List

Table Microecological Modulator Operating Data of Y Id z Holding (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table VFI GmbH Profile List

Table Microecological Modulator Operating Data of VFI GmbH (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table AAK Profile List

Table Microecological Modulator Operating Data of AAK (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Zeelandia Profile List

Table Microecological Modulator Operating Data of Zeelandia (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Puratos Profile List

Table Microecological Modulator Operating Data of Puratos (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Princes Group Profile List

Table Microecological Modulator Operating Data of Princes Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table HAS Group Profile List

Table Microecological Modulator Operating Data of HAS Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

List Of Figures

LIST OF FIGURES

Figure Shortening Picture

Figure Industry Chain Structure of Shortening

Figure SWOT of Shortening

Figure All Purpose Shortening Market Size and Growth, 2012-2018 (USD Million)

Figure All Purpose Shortening Market Size and Growth, 2012-2018 (in Volume)

Figure Emulsified Shortening Market Size and Growth, 2012-2018 (USD Million)

Figure Emulsified Shortening Market Size and Growth, 2012-2018 (in Volume)

Figure High Stability Shortening Market Size and Growth, 2012-2018 (USD Million)

Figure High Stability Shortening Market Size and Growth, 2012-2018 (in Volume)

Figure All Purpose Shortening Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure All Purpose Shortening Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Emulsified Shortening Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure Emulsified Shortening Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure High Stability Shortening Market Estimates and Forecasts, 2019-2024 (USD Million)

Figure High Stability Shortening Market Estimates and Forecasts, 2019-2024 (in Volume)

Figure Baking Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Frying Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Confectionery and Pastry Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Others Market Size and Growth, 2012-2018 (USD Million)

Figure Market Size and Growth, 2012-2018 (in Volume)

Figure Asia-Pacific Market Size and Growth, 2012-2018 (USD Million)

Figure Asia-Pacific Market Size and Growth, 2012-2018 (in Volume)

Figure Asia-Pacific Market Size by Type

Figure Asia-Pacific Market Share by Type

Figure Asia-Pacific Market Size by Application

Figure Asia-Pacific Market Share by Application

Figure North America Market Size and Growth, 2012-2018 (USD Million)

Figure North America Market Size and Growth, 2012-2018 (in Volume)

Figure North America Market Size by Type

Figure North America Market Share by Type
Figure North America Market Size by Application
Figure North America Market Share by Application
Figure Europe Market Size and Growth, 2012-2018 (USD Million)
Figure Europe Market Size and Growth, 2012-2018 (in Volume)
Figure Europe Market Size by Type
Figure Europe Market Share by Type
Figure Europe Market Size by Application
Figure Europe Market Share by Application
Figure South America Market Size and Growth, 2012-2018 (USD Million)
Figure South America Market Size and Growth, 2012-2018 (in Volume)
Figure South America Market Size by Type
Figure South America Market Share by Type
Figure South America Market Size by Application
Figure South America Market Share by Application
Figure Middle East & Africa Market Size and Growth, 2012-2018 (USD Million)
Figure Middle East & Africa Market Size and Growth, 2012-2018 (in Volume)
Figure Middle East & Africa Market Size by Type
Figure Middle East & Africa Market Share by Type
Figure Middle East & Africa Market Size by Application
Figure Middle East & Africa Market Share by Application
Figure Asia-Pacific Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure Asia-Pacific Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure North America Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure North America Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure Europe Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure Europe Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure South America Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure South America Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure Middle East & Africa Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure Middle East & Africa Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure Shortening Market Concentration by Region
Figure Marketing Channels Overview

I would like to order

Product name: Global Shortening Market Research Report 2012-2024

Product link: <https://marketpublishers.com/r/G839F7A9530EN.html>

Price: US\$ 2,280.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G839F7A9530EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970