

# Global Public Relations (PR) Tools Market Research Report 2018

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## Abstracts

### SUMMARY

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Publishing Tools

Social Media Monitoring & Management

Content Creation and Distribution

Data Aggregation, Monitoring and Analysis

## Relationship Management

### By Application

BFSI

Consumer Goods and Retail

Government and Public Sector

IT & Telecom & Healthcare

Media & Entertainment

### By Company

Outbrain

Google

Business Wire

Salesforce

Meltwater

Cision AB

AirPR Software

IrisPR Software

ISentia

Onalytica

Prezly

IPR Software

TrendKite

Agility

Red Wheat

The main contents of the report including:

- Section 1: Product definition, type and application, global and regional market overview;
- Section 2: Global and regional Market competition by company;
- Section 3: Global and regional sales revenue, volume and price by type;
- Section 4: Global and regional sales revenue, volume and price by application;
- Section 5: Regional export and import;
- Section 6: Company information, business overview, sales data and product specifications;
- Section 7: Industry chain and raw materials;
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- Section 9: Conclusion.

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