

Global Public Relations (PR) Tools Market Data Survey Report 2025

<https://marketpublishers.com/r/GE2177330DFEN.html>

Date: April 2018

Pages: 79

Price: US\$ 1,500.00 (Single User License)

ID: GE2177330DFEN

Abstracts

SUMMARY

The global Public Relations (PR) Tools market will reach Volume Million USD in 2018 with CAGR xx% 2018-2025. The main contents of the report including:

Global market size and forecast

Regional market size, production data and export & import

Key manufacturers (manufacturing sites, capacity and production, product specifications etc.)

Major Application

Major Type

Key manufacturers are included based on manufacturing sites, capacity and production, product specifications etc.:

Outbrain

Google

Business Wire

Salesforce

Meltwater

Cision AB

Cision AB

IrisPR Software

ISentia

Onalytica

Prezly

IPR Software

TrendKite

Agility

Red Wheat

Major applications as follows:

BFSI

Consumer Goods and Retail

Government and Public Sector

IT & Telecom & Healthcare

Media & Entertainment

Major Type as follows:

Publishing Tools

Social Media Monitoring & Management

Content Creation and Distribution

Data Aggregation, Monitoring and Analysis

Relationship Management

Regional market size, production data and export & import:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

Contents

1 GLOBAL MARKET OVERVIEW

- 1.1 Scope of Statistics
 - 1.1.1 Scope of Products
 - 1.1.2 Scope of Manufacturers
 - 1.1.3 Scope of Application
 - 1.1.5 Scope of Regions/Countries
- 1.2 Global Market Size

2 REGIONAL MARKET

- 2.1 Regional Production
- 2.2 Regional Demand
- 2.3 Regional Trade

3 KEY MANUFACTURERS

- 3.1 Outbrain
 - 3.1.2 Company Information
 - 3.1.2 Product Specifications
 - 3.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 3.2 Google
 - 3.2.1 Company Information
 - 3.2.2 Product Specifications
 - 3.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 3.3 Business Wire
 - 3.3.1 Company Information
 - 3.3.2 Product Specifications
 - 3.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 3.4 Salesforce
 - 3.4.1 Company Information
 - 3.4.2 Product Specifications
 - 3.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 3.5 Meltwater
 - 3.5.1 Company Information
 - 3.5.2 Product Specifications
 - 3.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

3.6 Cision AB

3.6.1 Company Information

3.6.2 Product Specifications

3.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

3.7 Cision AB

3.7.1 Company Information

3.7.2 Product Specifications

3.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

3.8 IrisPR Software

3.8.1 Company Information

3.8.2 Product Specifications

3.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

3.9 ISentia

3.9.1 Company Information

3.9.2 Product Specifications

3.9.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

3.10 Onalytica

3.10.1 Company Information

3.10.2 Product Specifications

3.10.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

3.11 Prezly

3.12 IPR Software

3.13 TrendKite

3.14 Agility

3.15 Red Wheat

4 MAJOR APPLICATION

4.1 BFSI

4.1.1 Overview

4.1.2 BFSI Market Size and Forecast

4.2 Consumer Goods and Retail

4.2.1 Overview

4.2.2 Consumer Goods and Retail Market Size and Forecast

4.3 Government and Public Sector

4.3.1 Overview

4.3.2 Government and Public Sector Market Size and Forecast

4.4 IT & Telecom & Healthcare

4.4.1 Overview

- 4.4.2 IT & Telecom & Healthcare Market Size and Forecast
- 4.5 Media & Entertainment
 - 4.5.1 Overview
 - 4.5.2 Media & Entertainment Market Size and Forecast

5 MARKET BY TYPE

- 5.1 Publishing Tools
 - 5.1.1 Overview
 - 5.1.2 Publishing Tools Market Size and Forecast
- 5.2 Social Media Monitoring & Management
 - 5.2.1 Overview
 - 5.2.2 Social Media Monitoring & Management Market Size and Forecast
- 5.3 Content Creation and Distribution
 - 5.3.1 Overview
 - 5.3.2 Content Creation and Distribution Market Size and Forecast
- 5.4 Data Aggregation, Monitoring and Analysis
 - 5.4.1 Overview
 - 5.4.2 Data Aggregation, Monitoring and Analysis Market Size and Forecast
- 5.5 Relationship Management
 - 5.5.1 Overview
 - 5.5.2 Relationship Management Market Size and Forecast
- 5.6 Relationship Management
 - 5.6.1 Overview
 - 5.6.2 Relationship Management Market Size and Forecast

6 CONCLUSION

List Of Tables

LIST OF TABLES

Tab Regional Production 2011-2017 (Million USD)
Tab Regional Production 2011-2017 (Volume)
Tab Regional Demand and CAGR 2011-2017 (Million USD)
Tab Regional Demand and CAGR 2011-2017 (Volume)
Tab Regional Demand Forecast and CAGR 2018-2025 (Million USD)
Tab Regional Demand Forecast and CAGR 2018-2025 (Volume)
Tab Regional Export 2011-2017 (Million USD)
Tab Regional Export 2011-2017 (Volume)
Tab Regional Import 2011-2017 (Million USD)
Tab Regional Import 2011-2017 (Volume)
Tab Sales Revenue, Volume, Price, Cost and Margin of Outbrain
Tab Sales Revenue, Volume, Price, Cost and Margin of Google
Tab Sales Revenue, Volume, Price, Cost and Margin of Business Wire
Tab Sales Revenue, Volume, Price, Cost and Margin of Salesforce
Tab Sales Revenue, Volume, Price, Cost and Margin of Meltwater
Tab Sales Revenue, Volume, Price, Cost and Margin of Cision AB
Tab Sales Revenue, Volume, Price, Cost and Margin of Cision AB
Tab Sales Revenue, Volume, Price, Cost and Margin of IrisPR Software
Tab Sales Revenue, Volume, Price, Cost and Margin of ISentia
Tab Sales Revenue, Volume, Price, Cost and Margin of Onalytica
Tab Sales Revenue, Volume, Price, Cost and Margin of Prezly
Tab Sales Revenue, Volume, Price, Cost and Margin of IPR Software
Tab Sales Revenue, Volume, Price, Cost and Margin of TrendKite
Tab Sales Revenue, Volume, Price, Cost and Margin of Agility
Tab Sales Revenue, Volume, Price, Cost and Margin of Red Wheat

List Of Figures

LIST OF FIGURES

Fig Global Public Relations (PR) Tools Market Size and CAGR 2011-2017 (Million USD)

Fig Global Public Relations (PR) Tools Market Size and CAGR 2011-2017 (Volume)

Fig Global Public Relations (PR) Tools Market Forecast and CAGR 2018-2025 (Million USD)

Fig Global Public Relations (PR) Tools Market Forecast and CAGR 2018-2025 (Volume)

Fig BFSI Market Size and CAGR 2011-2017 (Million USD)

Fig BFSI Market Size and CAGR 2011-2017 (Volume)

Fig BFSI Market Forecast and CAGR 2018-2025 (Million USD)

Fig BFSI Market Forecast and CAGR 2018-2025 (Volume)

Fig Consumer Goods and Retail Market Size and CAGR 2011-2017 (Million USD)

Fig Consumer Goods and Retail Market Size and CAGR 2011-2017 (Volume)

Fig Consumer Goods and Retail Market Forecast and CAGR 2018-2025 (Million USD)

Fig Consumer Goods and Retail Market Forecast and CAGR 2018-2025 (Volume)

Fig Government and Public Sector Market Size and CAGR 2011-2017 (Million USD)

Fig Government and Public Sector Market Size and CAGR 2011-2017 (Volume)

Fig Government and Public Sector Market Forecast and CAGR 2018-2025 (Million USD)

Fig Government and Public Sector Market Forecast and CAGR 2018-2025 (Volume)

Fig IT & Telecom & Healthcare Market Size and CAGR 2011-2017 (Million USD)

Fig IT & Telecom & Healthcare Market Size and CAGR 2011-2017 (Volume)

Fig IT & Telecom & Healthcare Market Forecast and CAGR 2018-2025 (Million USD)

Fig IT & Telecom & Healthcare Market Forecast and CAGR 2018-2025 (Volume)

Fig Media & Entertainment Market Size and CAGR 2011-2017 (Million USD)

Fig Media & Entertainment Market Size and CAGR 2011-2017 (Volume)

Fig Media & Entertainment Market Forecast and CAGR 2018-2025 (Million USD)

Fig Media & Entertainment Market Forecast and CAGR 2018-2025 (Volume)

Fig Publishing Tools Market Size and CAGR 2011-2017 (Million USD)

Fig Publishing Tools Market Size and CAGR 2011-2017 (Volume)

Fig Publishing Tools Market Forecast and CAGR 2018-2025 (Million USD)

Fig Publishing Tools Market Forecast and CAGR 2018-2025 (Volume)

Fig Social Media Monitoring & Management Market Size and CAGR 2011-2017 (Million USD)

Fig Social Media Monitoring & Management Market Size and CAGR 2011-2017 (Volume)

Fig Social Media Monitoring & Management Market Forecast and CAGR 2018-2025 (Million USD)

Fig Social Media Monitoring & Management Market Forecast and CAGR 2018-2025 (Volume)

Fig Content Creation and Distribution Market Size and CAGR 2011-2017 (Million USD)

Fig Content Creation and Distribution Market Size and CAGR 2011-2017 (Volume)

Fig Content Creation and Distribution Market Forecast and CAGR 2018-2025 (Million USD)

Fig Content Creation and Distribution Market Forecast and CAGR 2018-2025 (Volume)

Fig Data Aggregation, Monitoring and Analysis Market Size and CAGR 2011-2017 (Million USD)

Fig Data Aggregation, Monitoring and Analysis Market Size and CAGR 2011-2017 (Volume)

Fig Data Aggregation, Monitoring and Analysis Market Forecast and CAGR 2018-2025 (Million USD)

Fig Data Aggregation, Monitoring and Analysis Market Forecast and CAGR 2018-2025 (Volume)

Fig Relationship Management Market Size and CAGR 2011-2017 (Million USD)

Fig Relationship Management Market Size and CAGR 2011-2017 (Volume)

Fig Relationship Management Market Forecast and CAGR 2018-2025 (Million USD)

Fig Relationship Management Market Forecast and CAGR 2018-2025 (Volume)

Fig Relationship Management Market Size and CAGR 2011-2017 (Million USD)

Fig Relationship Management Market Size and CAGR 2011-2017 (Volume)

Fig Relationship Management Market Forecast and CAGR 2018-2025 (Million USD)

Fig Relationship Management Market Forecast and CAGR 2018-2025 (Volume)

I would like to order

Product name: Global Public Relations (PR) Tools Market Data Survey Report 2025

Product link: <https://marketpublishers.com/r/GE2177330DFEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE2177330DFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970