

# Global Protein Bar Market Research Report 2020 (Covid-19 Version)

<https://marketpublishers.com/r/GED6F3F6F4BCEN.html>

Date: May 2020

Pages: 134

Price: US\$ 3,500.00 (Single User License)

ID: GED6F3F6F4BCEN

## Abstracts

### SUMMARY

Protein bars are targeted to people who primarily want a convenient source of protein that doesn't require preparation (unless homemade). There are different kinds of food bars to fill different purposes. Energy bars provide the majority of their food energy (calories) in carbohydrate form. Meal replacement bars are intended to replace the variety of nutrients in a meal.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Low Protein

Medium Protein

High Protein

#### By Application

Bodybuilders

Pro/Amateur Athletes

Others

#### By Company

Clif Bar & Company

Eastman

General Mills

The Balance Bar

Chicago Bar Company

Abbott Nutrition

The Kellogg Company

MARS

Hormel Foods

Atkins Nutritionals

NuGo Nutrition

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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