

Global Programmatic Display Market Research Report 2020 (Covid-19 Version)

<https://marketpublishers.com/r/G36D61DFD8C5EN.html>

Date: June 2020

Pages: 175

Price: US\$ 3,500.00 (Single User License)

ID: G36D61DFD8C5EN

Abstracts

SUMMARY

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Real Time Bidding

Private Marketplace

Automated Guaranteed

By Application

E-commerce Ads

Travel Ads

Game Ads

Others

By Company

Facebook

Google (DoubleClick)

Alibaba

Adobe Systems Incorporated

Tencent

AppNexus

Amazon

JD.com

Yahoo

Verizon Communications

eBay

Booking

Expedia

MediaMath

Baidu

Rakuten

Rocket Fuel

The Trade Desk

Adroll

Sina

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

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