

Global Probiotic Supplements Market Research Report 2020 (Covid-19 Version)

<https://marketpublishers.com/r/G8B00D60135BEN.html>

Date: May 2020

Pages: 177

Price: US\$ 3,500.00 (Single User License)

ID: G8B00D60135BEN

Abstracts

SUMMARY

Probiotic supplement is a product intended for ingestion that contains 'live microorganisms which when administered in adequate amounts confer a health benefit on the host'. It primarily enables to maintain immunity and digestive health of the consumers. The report captures retail market value of probiotic supplement sales. This is not to confuse with other probiotic products such as probiotic food and drugs.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Lactobacillus

Streptococcus

Bifidobacterium

Others

By Application

Functional Food & Beverage

Dietary Supplements

Specialty Nutrients

By Company

American Biologics

Arla

BioGaia

Bio-K+ International

Chr. Hansen Holdings A/S

Church & Dwight

Clorox

Danone

DR. WILLMAR SCHWABE

Du Pont

Ganeden

i-Health

Jarrow Formulas

Kirkman

Lallemand

Lifeway Foods

Morinaga Milk Industry

Natren

Natural Factors

Nebraska Cultures

Nestle

NOVA Probiotics

Now Foods

Nutraceutix

PharmaCare Laboratories

Total Nutrition

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

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Industry chain and raw materials;

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