

# Global Post-It & Sticky Notes Market Research 2011-2022

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## Abstracts

### Summary

Post-It & Sticky Notes is a small piece of paper with a re-adherable strip of glue on its back, made for temporarily attaching notes to documents and other surfaces. A unique low-tack pressure-sensitive adhesive allows the notes to be easily attached, removed and even re-posted elsewhere without leaving residue. Originally small yellow squares, Post-it Notes and related products are now available in an array of colors, shapes and sizes. Although 3M's patent ran out in 1997, "Post-It" and the original notes' distinctive yellow color remain registered company trademarks, with terms such as "repositionable notes" used for similar offerings manufactured by competitors. Despite this, the name has become genericized for all such products in many countries.

The Global Post-It & Sticky Notes market is estimated to reach xxx Million USD in 2017. In the report, HeyReport says Office dominates the largest Application share in 2017. The objective of report is to define, segment, and project the market on the basis of type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

### By Type

Traditional Surface Notes

Erasable Surface Notes

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

Based on Application, the report describes major Application share of regional market. Application mentioned as follows:

Office

Household

School

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

3M

Hopax

4A PAPER

Deli

M&G

COMIX

GuangBo

Poppin

Huiying Enterprise

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