

Global People Counting System Market Research Report 2012-2024

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Abstracts

SUMMARY

People counting systems are devices that are used to count the number of people traveling a certain entrance or passage. In retail stores, they are usually deployed to calculate conversion rate and marketing effectiveness and are used in staff planning. The global People Counting System market will reach xxx Million USD in 2019 with CAGR xx% 2019-2024. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on Technology, the report describes major products type share of regional market. Products mentioned as follows:

IR Beam

Thermal Imaging

Video Based

Others

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

RetailNext

Brickstream

ShopperTrak

DILAX Intelcom GmbH

IRIS-GmbH

Eurotech S.p.A.

InfraRed Integrated Systems

Axiomatic Technology

Hikvision

Axis Communication AB

WINNER Technology

Countwise LLC

V-Count

Xovis AG

IEE S.A.

HELLA Aglaia Mobile Vision GmbH

Based on Application, the report describes major application share of regional market.
Application mentioned as follows:

Transportation

Retail Store, Supermarkets, and Shopping Malls

Corporate and Education

Others

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

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