

Global People Counting System Market Data Survey Report 2025

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Abstracts

Summary

People counting systems are devices that are used to count the number of people traveling a certain entrance or passage. In retail stores, they are usually deployed to calculate conversion rate and marketing effectiveness and are used in staff planning.

The global People Counting System market will reach Volume Million USD in 2017 with CAGR xx% 2018-2025. The main contents of the report including:

Global market size and forecast

Regional market size, production data and export & import

Key manufacturers (manufacturing sites, capacity and production, product specifications etc.)

Average market price by SUK

Major applications

Key manufacturers are included based on manufacturing sites, capacity and production, product specifications etc.:

RetailNext

Brickstream

ShopperTrak

DILAX Intelcom GmbH

IRIS-GmbH

Eurotech S.p.A.

InfraRed Integrated Systems

Axiomatic Technology

Hikvision

Axis Communication AB

WINNER Technology

Countwise LLC

V-Count

Xovis AG

IEE S.A.

HELLA Aglaia Mobile Vision GmbH

Major applications as follows:

Transportation

Retail Store, Supermarkets, and Shopping Malls

Corporate and Education

Others

Regional market size, production data and export & import:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

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