

Global Oxidation Hair Dye Market Research Report 2012-2024

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Abstracts

SUMMARY

There are two main categories of hair dye based on their chemical composition; oxidative (permanent hair dye) and additive (semi -permanent / temporary hair dye). For permanent hair colouring, substances are added to open the cuticle so the dye can penetrate the hair shaft. In this way the colour changes remain while the hair grows. Permanent hair colour contains three main components of aromatic amines (dyes), a coupling agent and an oxidant, and the process can be divided into three step

The global Oxidation Hair Dye market will reach xxx Million USD in 2019 with CAGR xx% 2019-2024. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

PPD based hair colours

PTD based hair colours

Other material based hair colours

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

L'Oréal

Henkel

Revlon

HOYU

Kao

COTY

Shiseido

YoungRace

Developlus

Aroma

Godrej

Based on Application, the report describes major application share of regional market. Application mentioned as follows:

Home Use

Commercial Use

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

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