

Global Out of Home Tea Market Research Report 2018

<https://marketpublishers.com/r/GE2174CBA8AEN.html>

Date: September 2018

Pages: 138

Price: US\$ 3,500.00 (Single User License)

ID: GE2174CBA8AEN

Abstracts

Summary

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Black Tea

Green Tea

Herbal Tea

Matcha Tea

Oolong Tea

Others

By Application

Quick Service Restaurants

Restaurants

Bars & Pubs

Hotels

Cafe/Coffee Shop Chains

Work Places

Outdoor

Others

By Company

Unilever Group

Tata Global Beverages Ltd

Associated British Foods

Celestial Seasonings, Inc.

The Republic of Tea

Tenfu Corporation

Peet's Coffee & Tea

Bettys and Taylors Group Limited

Kusmi Tea

Dilmah Ceylon Tea Company PLC

Starbucks Corporation

Costa Ltd

Nestle S.A.

The Coca Cola Company

Pepsico, Inc.

The main contents of the report including:

- Section 1: Product definition, type and application, global and regional market overview;
- Section 2: Global and regional Market competition by company;
- Section 3: Global and regional sales revenue, volume and price by type;
- Section 4: Global and regional sales revenue, volume and price by application;
- Section 5: Regional export and import;
- Section 6: Company information, business overview, sales data and product specifications;
- Section 7: Industry chain and raw materials;
- Section 8: SWOT and Porter's Five Forces;
- Section 9: Conclusion.

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