

# Global Novelty Hair Color Market Research Report 2018

<https://marketpublishers.com/r/G87B88DED8FEN.html>

Date: July 2018

Pages: 146

Price: US\$ 3,500.00 (Single User License)

ID: G87B88DED8FEN

## Abstracts

### SUMMARY

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Blue

Purple

Yellow

Green

Other

## By Application

Women

Men

Unisex

## By Company

L'Oreal

Coty

Henkel

Kao

New Avon

Cadiveu Professional

Chatters

Combe

Conair

Estee Lauder

Godrej Consumer Products

Johnson & Johnson

Revlon

Shiseido Company

Toni&Guy

World Hair Cosmetics (Asia)

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

Conclusion.

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Market Segment Overview

##### 1.1.1 Product Definition

##### 1.1.2 Market by Type

###### 1.1.2.1 Blue

###### 1.1.2.2 Purple

###### 1.1.2.3 Yellow

###### 1.1.2.4 Green

###### 1.1.2.5 Other

##### 1.1.3 Market by Application

###### 1.1.3.1 Women

###### 1.1.3.2 Men

###### 1.1.3.3 Unisex

#### 1.2 Global and Regional Market Size

##### 1.2.1 Global Overview

##### 1.2.2 Market by Region

###### 1.2.2.1 Asia-Pacific

###### 1.2.2.2 North America

###### 1.2.2.3 Europe

###### 1.2.2.4 South America

###### 1.2.2.5 Middle East & Africa

### 2 GLOBAL AND REGIONAL MARKET BY COMPANY

#### 2.1 Global

##### 2.1.1 Global Sales by Company

##### 2.1.2 Global Price by Company

#### 2.2 Asia-Pacific

##### 2.2.1 Asia-Pacific Sales by Company

##### 2.2.2 Asia-Pacific Price by Company

#### 2.3 North America

##### 2.3.1 North America Sales by Company

##### 2.3.2 North America Price by Company

#### 2.4 Europe

##### 2.4.1 Europe Market Sales by Company

##### 2.4.2 Europe Price by Company

## 2.5 South America

2.5.1 South America Sales by Company

2.5.2 South America Price by Company

## 2.6 Middle East & Africa

2.6.1 Middle East & Africa Sales by Company

2.6.2 Middle East & Africa Price by Company

# **3 GLOBAL AND REGIONAL MARKET BY TYPE**

## 3.1 Global

3.1.1 Global Sales by Type

3.1.2 Global Price by Type

## 3.2 Asia-Pacific

3.2.1 Asia-Pacific Sales by Type

3.2.2 Asia-Pacific Price by Type

## 3.3 North America

3.3.1 North America Sales by Type

3.3.2 North America Price by Type

## 3.4 Europe

3.4.1 Europe Market Sales by Type

3.4.2 Europe Price by Type

## 3.5 South America

3.5.1 South America Sales by Type

3.5.2 South America Price by Type

## 3.6 Middle East & Africa

3.6.1 Middle East & Africa Sales by Type

3.6.2 Middle East & Africa Price by Type

# **4 GLOBAL AND REGIONAL MARKET BY APPLICATION**

## 4.1 Global

4.1.1 Global Sales by Application

4.1.2 Global Price by Application

## 4.2 Asia-Pacific

4.2.1 Asia-Pacific Sales by Application

4.2.2 Asia-Pacific Price by Application

## 4.3 North America

4.3.1 North America Sales by Application

4.3.2 North America Price by Application

#### 4.4 Europe

4.4.1 Europe Market Sales by Application

4.4.2 Europe Price by Application

#### 4.5 South America

4.5.1 South America Sales by Application

4.5.2 South America Price by Application

#### 4.6 Middle East & Africa

4.6.1 Middle East & Africa Sales by Application

4.6.2 Middle East & Africa Price by Application

### **5 REGIONAL TRADE**

#### 5.1 Export

#### 5.2 Import

### **6 KEY MANUFACTURERS**

#### 6.1 L'Oreal

6.1.2 Company Information

6.1.2 Product Specifications

6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

#### 6.2 Coty

6.2.1 Company Information

6.2.2 Product Specifications

6.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

#### 6.3 Henkel

6.3.1 Company Information

6.3.2 Product Specifications

6.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

#### 6.4 Kao

6.4.1 Company Information

6.4.2 Product Specifications

6.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

#### 6.5 New Avon

6.5.1 Company Information

6.5.2 Product Specifications

6.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

#### 6.6 Cadiveu Professional

6.6.1 Company Information

- 6.6.2 Product Specifications
- 6.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.7 Chatters
  - 6.7.1 Company Information
  - 6.7.2 Product Specifications
  - 6.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.8 Combe
  - 6.8.1 Company Information
  - 6.8.2 Product Specifications
  - 6.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.9 Conair
  - 6.9.1 Company Information
  - 6.9.2 Product Specifications
  - 6.9.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.10 Estee Lauder
  - 6.10.1 Company Information
  - 6.10.2 Product Specifications
  - 6.10.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.11 Godrej Consumer Products
- 6.12 Johnson & Johnson
- 6.13 Revlon
- 6.14 Shiseido Company
- 6.15 Toni&Guy
- 6.16 World Hair Cosmetics (Asia)

## **7 INDUSTRY UPSTREAM**

- 7.1 Industry Chain
- 7.2 Raw Materials

## **8 MARKET ENVIRONMENT**

- 8.1 SWOT
- 8.2 Porter's Five Forces

## **9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Market Sales Revenue by Company 2011-2017  
Table Global Market Sales Revenue Share by Company 2011-2017  
Table Asia-Pacific Market Sales Revenue by Company 2011-2017  
Table Asia-Pacific Market Sales Revenue Share by Company 2011-2017  
Table North America Market Sales Revenue by Company 2011-2017  
Table North America Market Sales Revenue Share by Company 2011-2017  
Table Europe Market Sales Revenue by Company 2011-2017  
Table Europe Market Sales Revenue Share by Company 2011-2017  
Table South America Market Sales Revenue by Company 2011-2017  
Table South America Market Sales Revenue Share by Company 2011-2017  
Table Middle East & Africa Market Sales Revenue by Company 2011-2017  
Table Middle East & Africa Market Sales Revenue Share by Company 2011-2017  
Table Global Market Sales Revenue by Type 2011-2017  
Table Global Market Sales Revenue Share by Type 2011-2017  
Table Asia-Pacific Market Sales Revenue by Type 2011-2017  
Table Asia-Pacific Market Sales Revenue Share by Type 2011-2017  
Table North America Market Sales Revenue by Type 2011-2017  
Table North America Market Sales Revenue Share by Type 2011-2017  
Table Europe Market Sales Revenue by Type 2011-2017  
Table Europe Market Sales Revenue Share by Type 2011-2017  
Table South America Market Sales Revenue by Type 2011-2017  
Table South America Market Sales Revenue Share by Type 2011-2017  
Table Middle East & Africa Market Sales Revenue by Type 2011-2017  
Table Middle East & Africa Market Sales Revenue Share by Type 2011-2017  
Table Global Market Sales Revenue by Application 2011-2017  
Table Global Market Sales Revenue Share by Application 2011-2017  
Table Asia-Pacific Market Sales Revenue by Application 2011-2017  
Table Asia-Pacific Market Sales Revenue Share by Application 2011-2017  
Table North America Market Sales Revenue by Application 2011-2017  
Table North America Market Sales Revenue Share by Application 2011-2017  
Table Europe Market Sales Revenue by Application 2011-2017  
Table Europe Market Sales Revenue Share by Application 2011-2017  
Table South America Market Sales Revenue by Application 2011-2017  
Table South America Market Sales Revenue Share by Application 2011-2017  
Table Middle East & Africa Market Sales Revenue by Application 2011-2017



Table Middle East & Africa Market Sales Revenue Share by Application 2011-2017  
Table Regional Export 2011-2017 (Million USD)  
Table Regional Import 2011-2017 (Million USD)  
Table Sales Revenue, Cost and Margin of L'Oreal  
Table Sales Revenue, Cost and Margin of Coty  
Table Sales Revenue, Cost and Margin of Henkel  
Table Sales Revenue, Cost and Margin of Kao  
Table Sales Revenue, Cost and Margin of New Avon  
Table Sales Revenue, Cost and Margin of Cadiveu Professional  
Table Sales Revenue, Cost and Margin of Chatters  
Table Sales Revenue, Cost and Margin of Combe  
Table Sales Revenue, Cost and Margin of Conair  
Table Sales Revenue, Cost and Margin of Estee Lauder  
Table Sales Revenue, Cost and Margin of Godrej Consumer Products  
Table Sales Revenue, Cost and Margin of Johnson & Johnson  
Table Sales Revenue, Cost and Margin of Revlon  
Table Sales Revenue, Cost and Margin of Shiseido Company  
Table Sales Revenue, Cost and Margin of Toni&Guy  
Table Sales Revenue, Cost and Margin of World Hair Cosmetics (Asia)

## List Of Figures

### LIST OF FIGURES

Figure Blue Market Size and CAGR 2011-2017 (Million USD)

Figure Blue Market Forecast and CAGR 2018-2025 (Million USD)

Figure Purple Market Size and CAGR 2011-2017 (Million USD)

Figure Purple Market Forecast and CAGR 2018-2025 (Million USD)

Figure Yellow Market Size and CAGR 2011-2017 (Million USD)

Figure Yellow Market Forecast and CAGR 2018-2025 (Million USD)

Figure Green Market Size and CAGR 2011-2017 (Million USD)

Figure Green Market Forecast and CAGR 2018-2025 (Million USD)

Figure Other Market Size and CAGR 2011-2017 (Million USD)

Figure Other Market Forecast and CAGR 2018-2025 (Million USD)

Figure Women Market Size and CAGR 2011-2017 (Million USD)

Figure Women Market Forecast and CAGR 2018-2025 (Million USD)

Figure Men Market Size and CAGR 2011-2017 (Million USD)

Figure Men Market Forecast and CAGR 2018-2025 (Million USD)

Figure Unisex Market Size and CAGR 2011-2017 (Million USD)

Figure Unisex Market Forecast and CAGR 2018-2025 (Million USD)

Figure Global Novelty Hair Color Market Size and CAGR 2011-2017 (Million USD)

Figure Global Novelty Hair Color Market Forecast and CAGR 2018-2025 (Million USD)

Figure Asia-Pacific Novelty Hair Color Market Size and CAGR 2011-2017 (Million USD)

Figure Asia-Pacific Novelty Hair Color Market Forecast and CAGR 2018-2025 (Million USD)

Figure North America Novelty Hair Color Market Size and CAGR 2011-2017 (Million USD)

Figure North America Novelty Hair Color Market Forecast and CAGR 2018-2025 (Million USD)

Figure Europe Novelty Hair Color Market Size and CAGR 2011-2017 (Million USD)

Figure Europe Novelty Hair Color Market Forecast and CAGR 2018-2025 (Million USD)

Figure South America Novelty Hair Color Market Size and CAGR 2011-2017 (Million USD)

Figure South America Novelty Hair Color Market Forecast and CAGR 2018-2025 (Million USD)

Figure Middle East & Africa Novelty Hair Color Market Size and CAGR 2011-2017 (Million USD)

Figure Middle East & Africa Novelty Hair Color Market Forecast and CAGR 2018-2025 (Million USD)

Figure Global Market Sales Revenue Share by Company in 2017  
Figure Asia-Pacific Market Sales Revenue Share by Company in 2017  
Figure North America Market Sales Revenue Share by Company in 2017  
Figure Europe Market Sales Revenue Share by Company in 2017  
Figure South America Market Sales Revenue Share by Company in 2017  
Figure Middle East & Africa Market Sales Revenue Share by Company in 2017  
Figure Global Market Sales Revenue Share by Type in 2017  
Figure Asia-Pacific Market Sales Revenue Share by Type in 2017  
Figure North America Market Sales Revenue Share by Type in 2017  
Figure Europe Market Sales Revenue Share by Type in 2017  
Figure South America Market Sales Revenue Share by Type in 2017  
Figure Middle East & Africa Market Sales Revenue Share by Type in 2017  
Figure Global Market Sales Revenue Share by Application in 2017  
Figure Asia-Pacific Market Sales Revenue Share by Application in 2017  
Figure North America Market Sales Revenue Share by Application in 2017  
Figure Europe Market Sales Revenue Share by Application in 2017  
Figure South America Market Sales Revenue Share by Application in 2017  
Figure Middle East & Africa Market Sales Revenue Share by Application in 2017  
Figure Industry Chain Overview  
Figure Novelty Hair Color SWOT List  
Figure Other Homewares Porter's Five Forces

## I would like to order

Product name: Global Novelty Hair Color Market Research Report 2018

Product link: <https://marketpublishers.com/r/G87B88DED8FEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G87B88DED8FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970