

# Global and United States Smartwatch Market Research by Company, Type & Application 2013-2025

<https://marketpublishers.com/r/GAF6E73ADE5EN.html>

Date: May 2018

Pages: 102

Price: US\$ 2,000.00 (Single User License)

ID: GAF6E73ADE5EN

## Abstracts

### SUMMARY

Smartwatch is an information processing device with the basic time function. The watch may communicate with external devices such as smart phones, sensors, and a wireless headset. Smartwatch often consists of two parts: Peripheral devices and software. Peripheral devices of Smartwatch may include camera, thermometer, accelerometer, altimeter, barometer, compass, GPS receiver, speaker and SDcard that is recognized as a mass storage device by a computer. Software may include Map display, scheduler, calculator, and various kinds of watch face. To be more exact, Smartwatches are not only watches, but more like hi-tech equipment.

Market Segment as follows:

#### By Type

Android

IOS

Windows

Others

#### By Application

Personal Assistance

Medical and Health

Fitness

Personal Safety

## By Company

Apple

Samsung

Sony

Motorola/Lenovo

LG

Pebble

Fitbit

Garmin

Withings

Polar

Asus

Huawei

ZTE

inWatch

Casio

TAG Heuer

TomTom

Qualcomm

The main contents of the report including:

Section 1:

Product definition, type and application, global and United States market overview;

Section 2:

Global and United States Market competition by company;

Section 3:

Global and United States sales revenue, volume and price by type;

Section 4:

Global and United States sales revenue, volume and price by application;

Section 5:

United States export and import;

Section 6:

Company information, business overview, sales data and product specifications;

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