

# Global and United States Matcha Tea Market Research by Company, Type & Application 2013-2025

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## Abstracts

### SUMMARY

Matcha is shade-grown green tea, and it is famous for being used in the tea ceremony of Japan; the leaves of which are hand-picked, steamed, air dried, de-stemmed and slow-ground on granite wheels to produce a calming, antioxidant powerhouse drink which burns fat and increases energy and focus.

Market Segment as follows:

#### By Type

Drinking-use Matcha Tea

Additive-use Matcha Tea

#### By Application

Drinking Tea

Pastry

Ice Cream

Beverage

By Company

Aiya

Marushichi Seicha

ShaoXing Royal Tea

Marukyu Koyamaen

ujimatcha

Yanoen

AOI Seicha

DoMatcha

The main contents of the report including:

Section 1:

Product definition, type and application, global and United States market overview;

Section 2:

Global and United States Market competition by company;

Section 3:

Global and United States sales revenue, volume and price by type;

Section 4:

Global and United States sales revenue, volume and price by application;

Section 5:

United States export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

Conclusion.

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Market Segment Overview
  - 1.1.1 Product Definition
  - 1.1.2 Market by Type
    - 1.1.2.1 Drinking-use Matcha Tea
    - 1.1.2.2 Additive-use Matcha Tea
  - 1.1.3 Market by Application
    - 1.1.3.1 Drinking Tea
    - 1.1.3.2 Pastry
    - 1.1.3.3 Ice Cream
    - 1.1.3.4 Beverage
- 1.2 Global and Regional Market Size
  - 1.2.1 Global Overview
  - 1.2.2 United States Overview

### **2 GLOBAL AND REGIONAL MARKET BY COMPANY**

- 2.1 Global
  - 2.1.1 Global Sales by Company
  - 2.1.2 Global Price by Company
- 2.2 United States
  - 2.2.1 United States Sales by Company
  - 2.2.2 United States Price by Company

### **3 GLOBAL AND REGIONAL MARKET BY TYPE**

- 3.1 Global
  - 3.1.1 Global Sales by Type
  - 3.1.2 Global Price by Type
- 3.2 United States
  - 3.2.1 United States Sales by Type
  - 3.2.2 United States Price by Type

### **4 GLOBAL AND REGIONAL MARKET BY APPLICATION**

- 4.1 Global

- 4.1.1 Global Sales by Application
- 4.1.2 Global Price by Application
- 4.2 United States
  - 4.2.1 United States Sales by Application
  - 4.2.2 United States Price by Application

## **5 REGIONAL TRADE**

- 5.1 Export
- 5.2 Import

## **6 KEY MANUFACTURERS**

- 6.1 Aiya
  - 6.1.2 Company Information
  - 6.1.2 Product Specifications
  - 6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.2 Marushichi Seicha
  - 6.2.1 Company Information
  - 6.2.2 Product Specifications
  - 6.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.3 ShaoXing Royal Tea
  - 6.3.1 Company Information
  - 6.3.2 Product Specifications
  - 6.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.4 Marukyu Koyamaen
  - 6.4.1 Company Information
  - 6.4.2 Product Specifications
  - 6.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.5 ujimatcha
  - 6.5.1 Company Information
  - 6.5.2 Product Specifications
  - 6.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.6 Yanoen
  - 6.6.1 Company Information
  - 6.6.2 Product Specifications
  - 6.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.7 AOI Seicha
  - 6.7.1 Company Information

6.7.2 Product Specifications

6.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.8 DoMatcha

6.8.1 Company Information

6.8.2 Product Specifications

6.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

## **7 INDUSTRY UPSTREAM**

7.1 Industry Chain

7.2 Raw Materials

## **8 MARKET ENVIRONMENT**

8.1 SWOT

8.2 Porter's Five Forces

## **9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Market Sales Revenue by Company 2013-2017  
Table Global Market Sales Revenue Share by Company 2013-2017  
Table Global Market Sales Volume by Company 2013-2017  
Table Global Market Sales Volume Share by Company 2013-2017  
Table Global Price by Company 2013-2017  
Table United States Market Sales Revenue by Company 2013-2017  
Table United States Market Sales Revenue Share by Company 2013-2017  
Table United States Market Sales Volume by Company 2013-2017  
Table United States Market Sales Volume Share by Company 2013-2017  
Table United States Price by Company 2013-2017  
Table Global Market Sales Revenue by Type 2013-2017  
Table Global Market Sales Revenue Share by Type 2013-2017  
Table Global Market Sales Volume by Type 2013-2017  
Table Global Market Sales Volume Share by Type 2013-2017  
Table Global Price by Type 2013-2017  
Table United States Market Sales Revenue by Type 2013-2017  
Table United States Market Sales Revenue Share by Type 2013-2017  
Table United States Market Sales Volume by Type 2013-2017  
Table United States Market Sales Volume Share by Type 2013-2017  
Table United States Price by Type 2013-2017  
Table Global Market Sales Revenue by Application 2013-2017  
Table Global Market Sales Revenue Share by Application 2013-2017  
Table Global Market Sales Volume by Application 2013-2017  
Table Global Market Sales Volume Share by Application 2013-2017  
Table Global Price by Application 2013-2017  
Table United States Market Sales Revenue by Application 2013-2017  
Table United States Market Sales Revenue Share by Application 2013-2017  
Table United States Market Sales Volume by Application 2013-2017  
Table United States Market Sales Volume Share by Application 2013-2017  
Table United States Price by Application 2013-2017  
Table United States Export 2013-2017 (Million USD)  
Table United States Export 2013-2017 (Volume)  
Table United States Import 2013-2017 (Million USD)  
Table United States Import 2013-2017 (Volume)  
Table Sales Revenue, Volume, Price, Cost and Margin of Aiya

Table Sales Revenue, Volume, Price, Cost and Margin of Marushichi Seicha  
Table Sales Revenue, Volume, Price, Cost and Margin of ShaoXing Royal Tea  
Table Sales Revenue, Volume, Price, Cost and Margin of Marukyu Koyamaen  
Table Sales Revenue, Volume, Price, Cost and Margin of ujimatcha  
Table Sales Revenue, Volume, Price, Cost and Margin of Yanoen  
Table Sales Revenue, Volume, Price, Cost and Margin of AOI Seicha  
Table Sales Revenue, Volume, Price, Cost and Margin of DoMatcha

## List Of Figures

### LIST OF FIGURES

- Figure Drinking-use Matcha Tea Market Size and CAGR 2013-2017 (Million USD)
- Figure Drinking-use Matcha Tea Market Size and CAGR 2013-2017 (Volume)
- Figure Drinking-use Matcha Tea Market Forecast and CAGR 2018-2025 (Million USD)
- Figure Drinking-use Matcha Tea Market Forecast and CAGR 2018-2025 (Volume)
- Figure Additive-use Matcha Tea Market Size and CAGR 2013-2017 (Million USD)
- Figure Additive-use Matcha Tea Market Size and CAGR 2013-2017 (Volume)
- Figure Additive-use Matcha Tea Market Forecast and CAGR 2018-2025 (Million USD)
- Figure Additive-use Matcha Tea Market Forecast and CAGR 2018-2025 (Volume)
- Figure Drinking Tea Market Size and CAGR 2013-2017 (Million USD)
- Figure Drinking Tea Market Size and CAGR 2013-2017 (Volume)
- Figure Drinking Tea Market Forecast and CAGR 2018-2025 (Million USD)
- Figure Drinking Tea Market Forecast and CAGR 2018-2025 (Volume)
- Figure Pastry Market Size and CAGR 2013-2017 (Million USD)
- Figure Pastry Market Size and CAGR 2013-2017 (Volume)
- Figure Pastry Market Forecast and CAGR 2018-2025 (Million USD)
- Figure Pastry Market Forecast and CAGR 2018-2025 (Volume)
- Figure Ice Cream Market Size and CAGR 2013-2017 (Million USD)
- Figure Ice Cream Market Size and CAGR 2013-2017 (Volume)
- Figure Ice Cream Market Forecast and CAGR 2018-2025 (Million USD)
- Figure Ice Cream Market Forecast and CAGR 2018-2025 (Volume)
- Figure Beverage Market Size and CAGR 2013-2017 (Million USD)
- Figure Beverage Market Size and CAGR 2013-2017 (Volume)
- Figure Beverage Market Forecast and CAGR 2018-2025 (Million USD)
- Figure Beverage Market Forecast and CAGR 2018-2025 (Volume)
- Figure Global Matcha Tea Market Size and CAGR 2013-2017 (Million USD)
- Figure Global Matcha Tea Market Size and CAGR 2013-2017 (Volume)
- Figure Global Matcha Tea Market Forecast and CAGR 2018-2025 (Million USD)
- Figure Global Matcha Tea Market Forecast and CAGR 2018-2025 (Volume)
- Figure United States Matcha Tea Market Size and CAGR 2013-2017 (Million USD)
- Figure United States Matcha Tea Market Size and CAGR 2013-2017 (Volume)
- Figure United States Matcha Tea Market Forecast and CAGR 2018-2025 (Million USD)
- Figure United States Matcha Tea Market Forecast and CAGR 2018-2025 (Volume)
- Figure Global Market Sales Revenue Share by Company in 2017
- Figure Global Market Sales Volume Share by Company in 2017
- Figure United States Market Sales Revenue Share by Company in 2017



Figure United States Market Sales Volume Share by Company in 2017  
Figure Global Market Sales Revenue Share by Type in 2017  
Figure Global Market Sales Volume Share by Type in 2017  
Figure United States Market Sales Revenue Share by Type in 2017  
Figure United States Market Sales Volume Share by Type in 2017  
Figure Global Market Sales Revenue Share by Application in 2017  
Figure Global Market Sales Volume Share by Application in 2017  
Figure United States Market Sales Revenue Share by Application in 2017  
Figure United States Market Sales Volume Share by Application in 2017  
Figure Industry Chain Overview  
Figure Matcha Tea SWOT List  
Figure Food & Beverages Porter's Five Forces

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