

# Global and United States Masterbatch Market Research by Company, Type & Application 2013-2025

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## Abstracts

### SUMMARY

Masterbatches are solid or liquid mixture of additive or pigments used for coloring or enhancing other properties of polymers such as UV stabilizing, flame retardation, antistatic and antilocking. It allows the processor to color raw polymer economically during the plastics manufacturing process. It is widely used in packaging industry, automobile industry, building & construction industry and electrical & electronics industry.

Market Segment as follows:

By Type

White Masterbatch

Black Masterbatch

Color Masterbatch

Additive Masterbatch

Plastic Filler Masterbatch

By Application

Flexible Packaging

Rigid Packaging

Electrical & Electronics Industry

Building & Construction Industry

Automobile Industry

Textiles and Fibres Industry

Agriculture

Consumer Products

Other Fields

## By Company

Clariant

Ampacet Corporation

A. Schulman, Inc.

Americhem, Inc.

Cabot Corporation

PolyOne

GCR Group

Tosaf

Plastika Kritis S.A

RTP Company

Polyplast Mueller GmbH

Plastiblends

Astra Polymers

Alok Masterbatches

Hubron

Hengcai

Gabriel-Chemie Group

Prayag Polytech

Wave Semuliao Group

Heima

The main contents of the report including:

Section 1:

Product definition, type and application, global and United States market overview;

Section 2:

Global and United States Market competition by company;

Section 3:

Global and United States sales revenue, volume and price by type;

Section 4:

Global and United States sales revenue, volume and price by application;

Section 5:

United States export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;  
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