

# Global and United States Liquid Foundation Market Research by Company, Type & Application 2013-2025

https://marketpublishers.com/r/G113E6629A4EN.html

Date: April 2018

Pages: 117

Price: US\$ 2,000.00 (Single User License)

ID: G113E6629A4EN

## **Abstracts**

#### **SUMMARY**

Full

Foundation is a skin colored makeup applied to the face to create an even, uniform color to the complexion, to cover flaws and, sometimes, to change the natural skintone. Many colors and types of Liquid Foundation exist. As with most other types of makeup, Liquid Foundation is typically, but not exclusively, which worn by women. The use of Liquid Foundation dates back to medieval times. Liquid Foundation is a key part of any woman's makeup collection and even for women who aren't as heavily into makeup usually owns at least two or three Liquid Foundations. There are many different types of Liquid Foundations out on the market such as sheer, light, medium full coverage. Depending on where someone is going, what kind of day it is, or what kind of person someone is really decides what kind of Liquid Foundation they prefer.

Market Segment as follows:

By Type

Sheer

Light

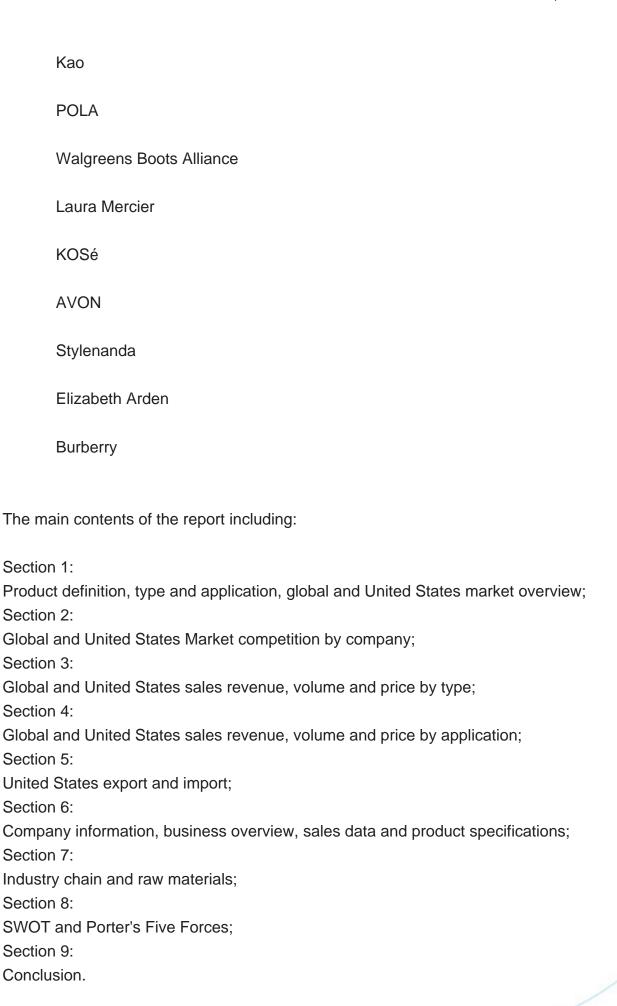
Medium



By Application

	10 to 20	
	20 to 30	
	30 to 40	
	40 to 50	
	Above 50	
	Others	
By Company		
	L'ORéAL	
	KIKO	
	ESTEE LAUDER	
	LVMH	
	REVLON	
	Christian Dior	
	Chanel	
	AMORE PACIFIC	
	SHISEIDO	
	P&G	
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