

# Global and United States Educational Software Market Research by Company, Type & Application 2013-2025

<https://marketpublishers.com/r/G1DA6C6A894EN.html>

Date: April 2018

Pages: 92

Price: US\$ 2,000.00 (Single User License)

ID: G1DA6C6A894EN

## Abstracts

### SUMMARY

Educational software is computer software, the primary purpose of which is teaching or self-learning. Educational software is the developmental and non-developmental software which are specifically used for education. It also reflects on the technical and also instructional design for developing the courseware or educational application.

Market Segment as follows:

#### By Type

K-12 Educational Software

University Education Software

Adult Education Software

Elderly Education Software

#### By Application

Quality-oriented Education Software

Examination-oriented Education Software

By Company

Neusoft

Wisedu

Jucheng

Kingsun

Hongen

Guangdong Dongtian Digital Technology

Zhengfang Software

Kingosoft

Beijing United States Education Star Technology

IntelHouse Technology

The main contents of the report including:

Section 1:

Product definition, type and application, global and United States market overview;

Section 2:

Global and United States Market competition by company;

Section 3:

Global and United States sales revenue, volume and price by type;

Section 4:

Global and United States sales revenue, volume and price by application;

Section 5:

United States export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:  
SWOT and Porter's Five Forces;  
Section 9:  
Conclusion.

## Contents

### **1 MARKET OVERVIEW**

#### 1.1 Market Segment Overview

##### 1.1.1 Product Definition

##### 1.1.2 Market by Type

###### 1.1.2.1 K-12 Educational Software

###### 1.1.2.2 University Education Software

###### 1.1.2.3 Adult Education Software

###### 1.1.2.4 Elderly Education Software

##### 1.1.3 Market by Application

###### 1.1.3.1 Quality-oriented Education Software

###### 1.1.3.2 Examination-oriented Education Software

#### 1.2 Global and Regional Market Size

##### 1.2.1 Global Overview

##### 1.2.2 United States Overview

### **2 GLOBAL AND REGIONAL MARKET BY COMPANY**

#### 2.1 Global

##### 2.1.1 Global Sales by Company

##### 2.1.2 Global Price by Company

#### 2.2 United States

##### 2.2.1 United States Sales by Company

##### 2.2.2 United States Price by Company

### **3 GLOBAL AND REGIONAL MARKET BY TYPE**

#### 3.1 Global

##### 3.1.1 Global Sales by Type

##### 3.1.2 Global Price by Type

#### 3.2 United States

##### 3.2.1 United States Sales by Type

##### 3.2.2 United States Price by Type

### **4 GLOBAL AND REGIONAL MARKET BY APPLICATION**

#### 4.1 Global

- 4.1.1 Global Sales by Application
- 4.1.2 Global Price by Application
- 4.2 United States
  - 4.2.1 United States Sales by Application
  - 4.2.2 United States Price by Application

## **5 REGIONAL TRADE**

- 5.1 Export
- 5.2 Import

## **6 KEY MANUFACTURERS**

- 6.1 Neusoft
  - 6.1.2 Company Information
  - 6.1.2 Product Specifications
  - 6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.2 Wisedu
  - 6.2.1 Company Information
  - 6.2.2 Product Specifications
  - 6.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.3 Jucheng
  - 6.3.1 Company Information
  - 6.3.2 Product Specifications
  - 6.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.4 Kingsun
  - 6.4.1 Company Information
  - 6.4.2 Product Specifications
  - 6.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.5 Hongen
  - 6.5.1 Company Information
  - 6.5.2 Product Specifications
  - 6.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.6 Guangdong Dongtian Digital Technology
  - 6.6.1 Company Information
  - 6.6.2 Product Specifications
  - 6.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.7 Zhengfang Software
  - 6.7.1 Company Information

6.7.2 Product Specifications

6.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.8 Kingosoft

6.8.1 Company Information

6.8.2 Product Specifications

6.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.9 Beijing United States Education Star Technology

6.9.1 Company Information

6.9.2 Product Specifications

6.9.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.10 IntelHouse Technology

6.10.1 Company Information

6.10.2 Product Specifications

6.10.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

## **7 INDUSTRY UPSTREAM**

7.1 Industry Chain

7.2 Raw Materials

## **8 MARKET ENVIRONMENT**

8.1 SWOT

8.2 Porter's Five Forces

## **9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Market Sales Revenue by Company 2013-2017  
Table Global Market Sales Revenue Share by Company 2013-2017  
Table Global Market Sales Volume by Company 2013-2017  
Table Global Market Sales Volume Share by Company 2013-2017  
Table Global Price by Company 2013-2017  
Table United States Market Sales Revenue by Company 2013-2017  
Table United States Market Sales Revenue Share by Company 2013-2017  
Table United States Market Sales Volume by Company 2013-2017  
Table United States Market Sales Volume Share by Company 2013-2017  
Table United States Price by Company 2013-2017  
Table Global Market Sales Revenue by Type 2013-2017  
Table Global Market Sales Revenue Share by Type 2013-2017  
Table Global Market Sales Volume by Type 2013-2017  
Table Global Market Sales Volume Share by Type 2013-2017  
Table Global Price by Type 2013-2017  
Table United States Market Sales Revenue by Type 2013-2017  
Table United States Market Sales Revenue Share by Type 2013-2017  
Table United States Market Sales Volume by Type 2013-2017  
Table United States Market Sales Volume Share by Type 2013-2017  
Table United States Price by Type 2013-2017  
Table Global Market Sales Revenue by Application 2013-2017  
Table Global Market Sales Revenue Share by Application 2013-2017  
Table Global Market Sales Volume by Application 2013-2017  
Table Global Market Sales Volume Share by Application 2013-2017  
Table Global Price by Application 2013-2017  
Table United States Market Sales Revenue by Application 2013-2017  
Table United States Market Sales Revenue Share by Application 2013-2017  
Table United States Market Sales Volume by Application 2013-2017  
Table United States Market Sales Volume Share by Application 2013-2017  
Table United States Price by Application 2013-2017  
Table United States Export 2013-2017 (Million USD)  
Table United States Export 2013-2017 (Volume)  
Table United States Import 2013-2017 (Million USD)  
Table United States Import 2013-2017 (Volume)  
Table Sales Revenue, Volume, Price, Cost and Margin of Neusoft

Table Sales Revenue, Volume, Price, Cost and Margin of Wisedu

Table Sales Revenue, Volume, Price, Cost and Margin of Jucheng

Table Sales Revenue, Volume, Price, Cost and Margin of Kingsun

Table Sales Revenue, Volume, Price, Cost and Margin of Hongen

Table Sales Revenue, Volume, Price, Cost and Margin of Guangdong Dongtian Digital Technology

Table Sales Revenue, Volume, Price, Cost and Margin of Zhengfang Software

Table Sales Revenue, Volume, Price, Cost and Margin of Kingosoft

Table Sales Revenue, Volume, Price, Cost and Margin of Beijing United States Education Star Technology

Table Sales Revenue, Volume, Price, Cost and Margin of IntelHouse Technology



## List Of Figures

### LIST OF FIGURES

Figure K-12 Educational Software Market Size and CAGR 2013-2017 (Million USD)

Figure K-12 Educational Software Market Size and CAGR 2013-2017 (Volume)

Figure K-12 Educational Software Market Forecast and CAGR 2018-2025 (Million USD)

Figure K-12 Educational Software Market Forecast and CAGR 2018-2025 (Volume)

Figure University Education Software Market Size and CAGR 2013-2017 (Million USD)

Figure University Education Software Market Size and CAGR 2013-2017 (Volume)

Figure University Education Software Market Forecast and CAGR 2018-2025 (Million USD)

Figure University Education Software Market Forecast and CAGR 2018-2025 (Volume)

Figure Adult Education Software Market Size and CAGR 2013-2017 (Million USD)

Figure Adult Education Software Market Size and CAGR 2013-2017 (Volume)

Figure Adult Education Software Market Forecast and CAGR 2018-2025 (Million USD)

Figure Adult Education Software Market Forecast and CAGR 2018-2025 (Volume)

Figure Elderly Education Software Market Size and CAGR 2013-2017 (Million USD)

Figure Elderly Education Software Market Size and CAGR 2013-2017 (Volume)

Figure Elderly Education Software Market Forecast and CAGR 2018-2025 (Million USD)

Figure Elderly Education Software Market Forecast and CAGR 2018-2025 (Volume)

Figure Quality-oriented Education Software Market Size and CAGR 2013-2017 (Million USD)

Figure Quality-oriented Education Software Market Size and CAGR 2013-2017 (Volume)

Figure Quality-oriented Education Software Market Forecast and CAGR 2018-2025 (Million USD)

Figure Quality-oriented Education Software Market Forecast and CAGR 2018-2025 (Volume)

Figure Examination-oriented Education Software Market Size and CAGR 2013-2017 (Million USD)

Figure Examination-oriented Education Software Market Size and CAGR 2013-2017 (Volume)

Figure Examination-oriented Education Software Market Forecast and CAGR 2018-2025 (Million USD)

Figure Examination-oriented Education Software Market Forecast and CAGR 2018-2025 (Volume)

Figure Global Educational Software Market Size and CAGR 2013-2017 (Million USD)

Figure Global Educational Software Market Size and CAGR 2013-2017 (Volume)

Figure Global Educational Software Market Forecast and CAGR 2018-2025 (Million USD)

Figure Global Educational Software Market Forecast and CAGR 2018-2025 (Volume)

Figure United States Educational Software Market Size and CAGR 2013-2017 (Million USD)

Figure United States Educational Software Market Size and CAGR 2013-2017 (Volume)

Figure United States Educational Software Market Forecast and CAGR 2018-2025 (Million USD)

Figure United States Educational Software Market Forecast and CAGR 2018-2025 (Volume)

Figure Global Market Sales Revenue Share by Company in 2017

Figure Global Market Sales Volume Share by Company in 2017

Figure United States Market Sales Revenue Share by Company in 2017

Figure United States Market Sales Volume Share by Company in 2017

Figure Global Market Sales Revenue Share by Type in 2017

Figure Global Market Sales Volume Share by Type in 2017

Figure United States Market Sales Revenue Share by Type in 2017

Figure United States Market Sales Volume Share by Type in 2017

Figure Global Market Sales Revenue Share by Application in 2017

Figure Global Market Sales Volume Share by Application in 2017

Figure United States Market Sales Revenue Share by Application in 2017

Figure United States Market Sales Volume Share by Application in 2017

Figure Industry Chain Overview

Figure Educational Software SWOT List

Figure Electronics & Software Porter's Five Forces

## I would like to order

Product name: Global and United States Educational Software Market Research by Company, Type & Application 2013-2025

Product link: <https://marketpublishers.com/r/G1DA6C6A894EN.html>

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1DA6C6A894EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

