

# Global and United States Consumer Smart Wearables Market Research by Company, Type & Application 2013-2025

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## Abstracts

### SUMMARY

Smart wearable technology is defined as the gadgets which are worn on, or attached to, the body, while being used; and smart wearables use application-enabled advanced computing and wireless technologies to process the inputs. Some of the consumer smart wearable devices are Google Glass, Samsung Gear, Nike wristbands and Google cardboard. These devices are used for fitness, healthcare, lifestyle, and entertainment purposes.

Market Segment as follows:

#### By Type

Fitness Band

Smart Watches

Smart Glasses

Others

#### By Application

Fitness and Wellness

## Infotainment

### By Company

Fitbit

Xiaomi

Apple

Garmin

Samsung

Jawbone

Misfit

Polar

Moto

Huawei

BBK(XTC)

Lifesense

Razer

The main contents of the report including:

Section 1:

Product definition, type and application, global and United States market overview;

Section 2:

Global and United States Market competition by company;

Section 3:

Global and United States sales revenue, volume and price by type;

Section 4:

Global and United States sales revenue, volume and price by application;

Section 5:

United States export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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