

Global and United States Consumer Floriculture Market Research by Company, Type & Application 2013-2025

https://marketpublishers.com/r/GA559BE04B2EN.html

Date: May 2018 Pages: 136 Price: US\$ 2,000.00 (Single User License) ID: GA559BE04B2EN

Abstracts

SUMMARY

Floriculture is a branch of horticulture addressing flower and ornamental plant cultivation and propagation of flowering plants for gardens, greenhouses, nurseries and landscapes comprising the floral industry. Floriculture crops include bedding plants, houseplants, flowering gardens and potted plants, cut cultivated greens, and cut flowers.

Market Segment as follows:

Ву Туре

Cut Flowers

Bedding Plants

Potted Plants

Others

By Application

Personal Use



Gift

Conference & Activities

Others

By Company

Dümmen Orange

Syngenta Flowers

Finlays

Beekenkamp

Karuturi

Oserian

Selecta One

Washington Bulb

Arcangeli Giovanni & Figlio

Carzan Flowers

Rosebud

Kariki

Multiflora

Karen Roses

Harvest Flower



Queens Group

Ball Horticultural

The main contents of the report including:

Section 1:

Product definition, type and application, global and United States market overview; Section 2:

Global and United States Market competition by company;

Section 3:

Global and United States sales revenue, volume and price by type;

Section 4:

Global and United States sales revenue, volume and price by application;

Section 5:

United States export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

Conclusion.



Contents

1 MARKET OVERVIEW

- 1.1 Market Segment Overview
 - 1.1.1 Product Definition
 - 1.1.2 Market by Type
 - 1.1.2.1 Cut Flowers
 - 1.1.2.2 Bedding Plants
 - 1.1.2.3 Potted Plants
 - 1.1.2.4 Others
 - 1.1.3 Market by Application
 - 1.1.3.1 Personal Use
 - 1.1.3.2 Gift
 - 1.1.3.3 Conference & Activities
 - 1.1.3.4 Others
- 1.2 Global and Regional Market Size
 - 1.2.1 Global Overview
 - 1.2.2 United States Overview

2 GLOBAL AND REGIONAL MARKET BY COMPANY

- 2.1 Global
 - 2.1.1 Global Sales by Company
 - 2.1.2 Global Price by Company
- 2.2 United States
 - 2.2.1 United States Sales by Company
 - 2.2.2 United States Price by Company

3 GLOBAL AND REGIONAL MARKET BY TYPE

- 3.1 Global
 - 3.1.1 Global Sales by Type
- 3.1.2 Global Price by Type
- 3.2 United States
 - 3.2.1 United States Sales by Type
 - 3.2.2 United States Price by Type

4 GLOBAL AND REGIONAL MARKET BY APPLICATION



4.1 Global

- 4.1.1 Global Sales by Application
- 4.1.2 Global Price by Application
- 4.2 United States
- 4.2.1 United States Sales by Application
- 4.2.2 United States Price by Application

5 REGIONAL TRADE

- 5.1 Export
- 5.2 Import

6 KEY MANUFACTURERS

- 6.1 Dümmen Orange
 - 6.1.2 Company Information
 - 6.1.2 Product Specifications
 - 6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.2 Syngenta Flowers
 - 6.2.1 Company Information
 - 6.2.2 Product Specifications
- 6.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.3 Finlays
 - 6.3.1 Company Information
 - 6.3.2 Product Specifications
- 6.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.4 Beekenkamp
 - 6.4.1 Company Information
 - 6.4.2 Product Specifications
 - 6.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.5 Karuturi
 - 6.5.1 Company Information
 - 6.5.2 Product Specifications
 - 6.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.6 Oserian
 - 6.6.1 Company Information
- 6.6.2 Product Specifications
- 6.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)



6.7 Selecta One

- 6.7.1 Company Information
- 6.7.2 Product Specifications

6.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

- 6.8 Washington Bulb
 - 6.8.1 Company Information
 - 6.8.2 Product Specifications
 - 6.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.9 Arcangeli Giovanni & Figlio
- 6.9.1 Company Information
- 6.9.2 Product Specifications
- 6.9.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.10 Carzan Flowers
- 6.10.1 Company Information
- 6.10.2 Product Specifications
- 6.10.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.11 Rosebud
- 6.12 Kariki
- 6.13 Multiflora
- 6.14 Karen Roses
- 6.15 Harvest Flower
- 6.16 Queens Group
- 6.17 Ball Horticultural

7 INDUSTRY UPSTREAM

- 7.1 Industry Chain
- 7.2 Raw Materials

8 MARKET ENVIRONMENT

8.1 SWOT8.2 Porter's Five Forces

9 CONCLUSION



+44 20 8123 2220 info@marketpublishers.com

List Of Tables

LIST OF TABLES



List Of Figures

LIST OF FIGURES



I would like to order

Product name: Global and United States Consumer Floriculture Market Research by Company, Type & Application 2013-2025

Product link: https://marketpublishers.com/r/GA559BE04B2EN.html

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GA559BE04B2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Global and United States Consumer Floriculture Market Research by Company, Type & Application 2013-2025